



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Strutture e Processi Aziendali

2122-1-E1601N040-E1601N029M

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#### Learning objectives

##### *Knowledge and understanding*

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

##### *Applying knowledge and understanding*

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

#### Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

#### Detailed program

1. People, economic activity and business administration
2. Institutions and economic specialization
3. Governance, management, organization and accounting.
4. The governance model: actors, contributions and compensations

5. Equilibrium and going concern as principles and objectives
6. The economic environment
7. The competitive system
8. "La formula competitiva" strategic model
9. The organizational structure

## **Prerequisites**

None.

## **Teaching methods**

Theoretical lectures, exercises, case studies, guest speakers.

## **Assessment methods**

Student's team work presentation.

Exercises.

Final written exam.

## **Textbooks and Reading Materials**

G. Airoldi, G. Brunetti, V. Coda, "Corso di economia aziendale", il Mulino, Bologna, 2020 (o 2005).

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