UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business - M-Z

2122-1-E1401A015-MZ

Learning objectives

The course will focus on the analysis of the main issues related to the business administration

Knowledge and understanding

This course offers students the basic knowledge and the ability to understand the business administration, in particular the business systems (management system, organization system and administration system), the different degrees of economic combinations, the value-generating activities.

Ability to apply knowledge and understanding

Students will be able to identify and analyze the conditions of existence of companies as well as the different systems, economic combinations and activities present in them. By comparing cases, students will acquire the knowledge necessary to provide effective responses to emerging needs from businesses.

Judgment autonomy

Students must have the ability to analyze the main problems related to business economics, i.e. business strategy, governance, management, as well as understand the construction method and the correctness of accounting records relating to individual management phenomena and consistency of the same for the purpose of the business administration.

Contents

The course will focus on the analysis of the main issues related to business administration, in particular management, organization, administration and control

Detailed program

THE COMPANY AND ITS OPERATION

The concept of company and institute

The "economia aziendale", institutions and companies

The operating conditions of the company

The structure of the company and its operation

The company as a system and relations between companies

The structure of companies

The institutional structure

The factors influencing the balancing of interests

ECONOMIC COMBINATIONS

Business operations

Economic operations

Type of business operations

Value-generating activities

Primary activities

Support activities

VALUES, MEASUREMENTS AND INFORMATION

Operations and measurement of values

Accounting records

The logic of observation and collection of values: business operations

Accounting records: double entry entries

Determination of values ??and administrative period

The detection of business operations

Determination of income and capital

The financial statements: disclosure purposes

The financial statement information The regulatory framework of reference

The balance sheet schemes

THE PROGRAMMING AND CONTROL SYSTEM

The programming and control system the detection systems for management control

The trend of business costs in relation to business volumes

HUMAN RESOURCES AND ORGANIZATIONAL STRUCTURE

THE STRATEGY

CORPORATE GOVERNANCE

Prerequisites

Prerequisites: None

Teaching methods

Frontal lessons supported by slides

Tutoring: support to students for the study of the subject.

Teaching is held in Italian.

Teaching materials

Recommended textbook: "Economia aziendale" (Business administration), Edited by Alberto Nobolo, Pearson publisher, 2018

Assessment methods

The exam consists of a written test and an oral test. The written test consists of 20 multi-choice questions and two open questions; this test is passed with a score above 18 and gives access to the oral test. The oral exam focuses on the oral study of the entire text.

In detail, rules have been identified for attending and non-attending students aimed at facilitating the student; the oral exam, chosen by the student, can be the case study (see below) or the traditional oral study of the entire text.

For attending students:

The business administration exam consists of three parts:

Individual assignments related to some chapters (20%),

Group work - case study (30%),

· Written exam (50%).

The written exam consists of 20 multiple choice questions (with a score of 0/1) and 2 open questions with a score of 0/5.

The discussion of the group work will follow the written exams in the various sessions; at the time of the last part of the exam it will be necessary to register for the online sifa to take the exam minutes.

For non-attending students:

The business administration exam consists of two parts:

Group work - case study (30%),

· Written exam (70%).

The written exam consists of 20 multiple choice questions (with a score of 0/1) and 2 open questions with a score of 0/5.

The discussion of the group work will be possible after the passage of the writing.

Textbooks and Reading Materials

"Economia aziendale" (Business administration) edited by Alberto Nobolo

Pearson - 2018

Semester

2 semester

Teaching language

Italian