



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Genere, Generazioni e Turismo. Teorie e Metodi

2122-3-E1501N105

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#### Learning objectives

The aims of the course are:

- 1) *Knowledge and understanding*: to analyse the relationship between gender, generations and tourism; to understand some aspects of the nexus between tourism and sociocultural change and how tourism might evolve over the coming decades.
- 2) *Application of the acquired knowledge*: to increase students' methodological skills and competencies that will enable them conduct acceptable independent research in these areas.

#### Contents

The course aims to discuss: the role played by tourism in the formation of gender identities and roles; gender inequality in tourism; the nexus between tourism and sociocultural change. The course will use a generational approach to the study of tourism and its future development.

#### Detailed program

In the first part of the course, key concepts (both theoretical and methodological) are presented. The second part of the course will focus on both 1) gendered tourism practices and gender stereotypes and inequalities in tourism and 2) generations and tourism (travel trends across generations; young people and tourism). The third part will focus on the future of tourism.

## Prerequisites

Adequate educational skills in sociology and social research methodology. The course is partially taught in English.

## Teaching methods

Lessons and seminars held by guest speakers.

## Assessment methods

Oral examination. Discussion of a research paper that requires close reading of textbooks, suggested readings and other sources, which students must comprehend, analyze, synthesize, and evaluate.

## Textbooks and Reading Materials

### Testi da preparare per l'esame/Required readings:

- 1) Ruspini, E., Gilli, M., Decataldo, A. & Del Greco, M. (2013). *Turismo Generi Generazioni*, Bologna, Zanichelli.
- 2) Corbisiero, F. & Ruspini, E. (2018) (a cura di/Eds.). *Millennials and Generation Z: Challenges and Future Perspectives for International Tourism*, Special Issue «The Journal of Tourism Futures-ETFI», 4, 1 - Guest editorial + articles written by: Salvatore Monaco - Steven J. Migacz & James F. Petrick - Elena Cavagnaro, Simona Staffieri & Albert Postma - Monica Bernardi - Medéia Veríssimo & Carlos Costa - Hamed Haddouche & Christine Salomone - Maria Ek Styvén & Tim Foster - Heather Skinner, David Sarpong & Gareth R.T. White

<https://www.emerald.com/insight/publication/issn/2055-5911/vol/4/iss/1>

- 3) Staffieri, S. (2018). *L'esperienza turistica dei giovani italiani*, Sapienza Università Editrice: [http://www.editricesapienza.it/sites/default/files/5411\\_Staffieri\\_EsperienzaTuristicaGiovaniItaliani.pdf](http://www.editricesapienza.it/sites/default/files/5411_Staffieri_EsperienzaTuristicaGiovaniItaliani.pdf)

- 4) UN Women-UNWTO (2019). *Global Report on Women in Tourism 2020 – Second edition*: <https://www.e-unwto.org/doi/epdf/10.18111/9789284420384>

Key Findings: <https://www.e-unwto.org/doi/pdf/10.18111/97892844204075>

- 5) UN (2020). *Policy Brief: COVID-19 and Transforming Tourism*, August 2020: <https://webunwto.s3.eu-west-1.amazonaws.com/s3fs-public/2020-08/SG-Policy-Brief-on-COVID-and-Tourism.pdf>

- 6) UNWTO (2021). *Inclusive Recovery Guide – Sociocultural Impacts of Covid-19, Issue 3: Women in Tourism*: <https://www.e-unwto.org/doi/epdf/10.18111/9789284422616>

**Lecture consigliate/Suggested readings:**

UNWTO (2020). *Impact Assessment of the Covid-19 Outbreak on International Tourism (Updated December 2020)*: <https://www.unwto.org/impact-assessment-of-the-covid-19-outbreak-on-international-tourism>

OECD (2020). *Tourism Trends and Policies 2020 - Key Findings*: <https://www.oecd.org/cfe/tourism/2020-Tourism-Brochure.pdf>

The World Bank Group (2017). *Women and Tourism: Designing for Inclusion*: <http://documents1.worldbank.org/curated/en/401321508245393514/pdf/120477-WP-PUBLIC-Weds-oct-18-9am-ADD-SERIES-36p-IFCWomenandTourismfinal.pdf>

UNWTO-IGLTA (2017). *Second Global Report on LGBT Tourism*: [https://genctraveller.files.wordpress.com/2017/05/unwto-iglta\\_globalreport\\_lgbttourism\\_lw.pdf](https://genctraveller.files.wordpress.com/2017/05/unwto-iglta_globalreport_lgbttourism_lw.pdf)

Corbisiero, F. (2016). *Sociologia del turismo LGBT*, Milano, FrancoAngeli.

UNWTO-WYSE Travel Confederation (2016). *Global Report on the Power of Youth Travel*: [https://www.wysetc.org/wp-content/uploads/2016/03/Global-Report\\_Power-of-Youth-Travel\\_2016.pdf](https://www.wysetc.org/wp-content/uploads/2016/03/Global-Report_Power-of-Youth-Travel_2016.pdf)

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