UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

English Language For Tourism

2122-1-E1501N088

Learning objectives

The course aims to help students to strengthen grammar, vocabulary and listening at intermediate/upper-intermediate level (B1 /B2 The CEFR) through the development of the four skills - speaking, reading, writing and listening – using English in a range of real communicative situations.

The course also aims to improve the knowledge and understanding of English language in order to allow students to acquire practical reading and speaking skills, to learn to read, understand and produce texts about social, cultural and touristic themes.

Contents

During the course we will focus on the following issues:

Brief history of tourism - The world of Tourism: Tourist vs Traveller - Globalization – Communication, tourism marketing and advertising – Environment, pollution and sustainability – Types of tourism/tourists - Tourism organizations – Tourism and the world events - Tourism trends - Cultural awareness - Cultural heritage - Professions in the tourism industry

Detailed program

The course will focus on the analysis of language, grammar and syntax and on the reading and examination of specific texts, about English language as an international communication tool, as well as globalization, local, national and international tourism, sustainable tourism, cultural heritage, geography. The centre of the course will be the understanding and analysis of specific texts and the acquisition of sectorial vocabulary related to the following topics: Brief history of tourism - The world of Tourism: Tourist vs Traveller - Globalization – Communication, tourism marketing and advertising – Environment, pollution and sustainability – Types of tourism/tourists - Tourism organizations – Tourism and the world events - Tourism trends - Cultural awareness - Cultural heritage - Professions in the tourism industry.

Prerequisites

Knowledge of English Language B1 level.

Teaching methods

Two kinds of methodologies will be used: PPP – Presentation, Practice, Production - and skill-based lessons, with pre-, while- and post- reading/listening activities.

During Covid-19 emergency period, lessons will be recorded and uploaded on the e-learning pages of the teacher. Some lessons will be in sync.

Assessment methods

Assessment of students' skills in English is through a written test (compulsory) and the implementation of "tasks", multimedia projects which can be either recorded or presented during the course (more details will be given at the beginning of the course).

The written test consists of a test with questions related to the course (multiple choice, T/F, matrix, completion) and a reading comprehension divided into 4 sections: Section A - with exercises about some relevant words taken from the text to be matched with the related synonyms; section B - with sentences to be completed with an appropriate word so that the sentences reflect the same meaning as in the text and are grammatically correct (fill-in the gap exercise); section C - with some sentences to be marked as True or False.

The list of multimedia projects will be provided at the beginning of the lessons.

Textbooks and Reading Materials

During the classes, the teacher will provide students with further materials about the themes of the course, which will be part of the programme.