



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Lingua Magistrale- Francese

2122-2-F1601M067-F1601M016M

Learning objectives

The module of French language (3 credit points) aims to develop language skills in the four skills as specified in the Common European Framework of Reference for Languages; namely, writing, reading, listening comprehension and oral production. The student must acquire and consolidate the above language skills and the communication and intercultural skills and abilities necessary to pursue a career in the banking-financial sector. Multi- and intercultural aspects with reference to language, society, culture and economics of the French speaking countries will be approached using a diachronic and synchronic key.

Contents

- The course offers a range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field.
- A thorough investigation of issues related to language, culture, thought, society and economics drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of banking and financial communication.

Detailed program

The course d aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the banking and financial sector.

This course is structured in such a way as to provide the theoretical and practical tools for the preparation of those who intend to work in this field. The main objective is to improve the student's use of French language strengthening the sector-specific vocabulary and communication strategies that facilitate communication with foreign customers in many diverse situations.

Much weight is given to listening to and understanding in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy. The two modules provide a thematic approach to the acquisition of communication strategies, and also provides opportunities for students to develop their skills in the written language in order to allow them to deal with authentic materials autonomously.

Prerequisites

Delf B1

Teaching methods

During the Covid-19 emergency period, lessons will take place in asynchronous and synchronous videotaped lessons. Wherever possible, some meetings will be scheduled on campus.

Assessment methods

The evaluation consists of:

- A written test that aims to assess the language skills acquired during the course; to assess the level of reading comprehension in the foreign language and the knowledge of the themes of civilization and culture studied during the course.
- An oral exam where the student will be required to present a project or topic in the context of banking and finance, expressing him/herself accurately and appropriately on the topics covered during the course.

During the Covid-19 emergency, the written and oral tests will be done using WebEx.

Textbooks and Reading Materials

Grammar:

- *Grammathèque*, Genova, Cideb Editore, 2002.

or

- *Nouvelle Grammaire du Français. Cours de civilisation de la Sorbonne*, Paris, Hachette-fle, 2004.
- *450 nouveaux exercices*, Paris, CLE, 2001, *Niveau intermédiaire e Niveau avancé*.

Course:

During the semester, several articles about current French economical and social topics will be read and discussed, the collection of which will be available at the end of the course.

In addition, it is required to read and understand the following book chapters:

Paul Jorion, *L'argent mode d'emploi*, Paris, Fayard, 2009.

- [L'homme et l'argent](#), pp. 122-124.
- [Le fonctionnement des banques commerciales](#), pp. 131-137.

Florence Aubenas, *Le Quai de Ouistreham*, Paris, Editions de l'Olivier, 2010.

- [Avant-propos](#)
- [Chapitre 2: L'abattage](#)
- [Chapitre 8: Le stage](#), pp. 103-107
- [Chapitre 17: Le train de l'emploi](#), pp. 215-219

Semester

Second semester

Teaching language

French
