



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Coastal and Maritime Tourism

2122-2-F7502Q025

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#### Aims

This course aims at critically examining tourism activities and industry in coastal regions and marine spaces, focusing on social, economic and cultural impacts of tourism development in these specific contexts. Various types of tourism -such as ecotourism - in coastal and marine locations will be presented and discussed based on a number of selected case studies (e.g: the Mediterranean Sea, the Caribbean islands; The Red Sea; The Maldives). The case of Liguria (NW Mediterranean) will be developed in great depth. Moreover, the course will provide critical insights to explore the relationship between tourism economies and performances, socio-spatial practices and environmental issues, and finally it will explore coastal and marine tourism policies, strategies and guidelines as promoted by EU and other institutional agencies.

#### Contents

- Geographies of Coastal and Marine Tourism (definitions, facts and figures)
- Marine Tourist Destinations and main Trends
- Cultural Geographies of Marine Tourist Destinations
- European and Mediterranean Strategies for Coastal and Maritime Tourism, EU and UNWTO reports analysis
- Tourism and Blue Growth
- Sustainable Tourism and Blue Economy
- Environmental Impacts and Policies of Marine Tourism
- Political Ecologies of Marine Tourism
- Pesca tourism
- Tourisms and Small Islands' Geographies

- Cultural Geographies of tourism in Liguria
- Current tourism management policies in Liguria, overtourism and new perspectives

## **Detailed program**

The course will be organized in 3 modules, 21 lessons:

- The first module will initially provide general key concepts, facts and figures on tourism debates and issues. Attention will be focused on cultural, social and political meaning tourism activities produce in coastal and marine areas. By examining a range of case studies drawn from across the world, this module aims to provide conceptual tools, frameworks and categories to understand how coastal and marine tourist destinations are strongly affected by several factors, such as cultural struggles, social transformations and environmental changes.
- The second module will explore discourses presented in selected reports by Eu and UNWTO in order to discuss strategies for coastal and maritime tourism from an institutional perspective. Moreover, attention will be paid to the relation between sustainable tourism and blue economy through scientific articles and case studies that will be discussed among the participants.
- The third module will explore tourism geographies of Liguria, NW Mediterranean, by looking at the history of tourism in the region and its recent development, focussing on significant case studies including the Portofino Regional Park, Genoa and the Cinque Terre National Park.

Scientific papers and selected case studies will be discussed among the participants.

## **Prerequisites**

## **Teaching form**

During this emergency period the didactics will be provided online by both synchronic and recorded lectures and seminars.

Readings, paper discussions and question time sessions will be included.

## **Textbook and teaching resource**

A selection of chapters and parts from the following e-books:

- Orams, M. (1999). Marine Tourism: Development, impacts and management. London and New York:

Routledge. (ebook on <https://www.biblio.unimib.it/it>)

- Garrod, B., & Gossling, S. (Eds.). (2008). New Frontiers in Marine Tourism. New Frontiers in Marine Tourism. Oxford: Elsevier. (pdf on <https://www.biblio.unimib.it/it>)

Please note that additional essays, papers and reports may be provided during lectures.

## **Semester**

First semester

## **Assessment method**

ORAL EXAM. Students are asked to work on paper, case studies and other documents according to the guidelines provided.

## **Office hours**

Monday 11.00 to 13.00: please write to [stefano.malatesta@unimib.it](mailto:stefano.malatesta@unimib.it)

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