UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Economic History For Tourism

2122-1-F7601M012

Learning objectives

The course aims at providing the students with the fundamental conceptual skills necessary for the examination and interpretation of the main phenomena in economic history of tourism. The ultimate goal is the acquisition of abilities related to learning, investigation and analysis, with particular reference to historical development of tourism. Students will be able to address the specific issues of tourism, demonstrating an understanding of their structural changes in the long run.

Contents

The course aims to illustrate the long-term socio-economic implications of a complex phenomenon such as tourism. The time period taken into account starts with the age of the Grand Tour in pre-industrial Europe until the full affirmation of mass tourism in the twentieth century, through the great transformations that occurred during the nineteenth century with the hydrotherapy, the discovery of the mountain and the role played by the first travel agencies in channeling towards the touristic destinations increasing flows of visitors, also thanks to transport improvements such as the railroad. The final part of the course will be devoted to a more specific examination of the Italian case with special regards to the recent changes wich followed the birth of the so called post modern tourism

Detailed program

1. Course presentation and methodological issues

2. The changes in tourism from the early modern period until today global tourism

3. The tourism in Italy in the XXIth century: main typologies in an historical perspective

4. A short overview on Italian tourism

5. The supply side of tourism

Prerequisites

Basic knowledge of the historical and political events (XVIIIth-XXth centuries)

Teaching methods

Lessons in classroom and recorded

Assessment methods

Students attending lectures will have a written examination with four open questions and have to give a presentation. Afterwards the examination will be an oral exam with different questions for people attending lectures or not

Textbooks and Reading Materials

P. Battilani, *Vacanze di pochi vacanze di tutti. L'evoluzione del turismo europeo*, Bologna, Il Mulino, 2009

Semester

First semester

Teaching language

Italian