UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Geografy Tourism

2122-1-F7601M011

Learning objectives

The course aims to provide the skills to read and interpret tourism in the light of two fundamental processes:

- The role of geography in the construction, communication and representation of tourist regions and places
- The impact of tourism on the geography of places and regions.

Students will be provided with interpretative tools, concepts and models to develop a spatial reading of tourism.

Furthermore, the course aims to acquire skills and methods that enable students to apply these concepts and models to case studies.

Finally, the course aims to help students develop a critical view of some key concepts in contemporary tourism geography.

Contents

Tourism and sustainability, tourism and heritage, environmental impact, integration between tourism and other human activities, tourist imaginary, life cycle of tourist destinations

Detailed program

The course will be divided into three stages:

1. Introduction to the lexicon and core concepts of human geography and tourism studies

2. Critical discussion of some key concepts of tourism geography (sustainability, heritage, environmental impact, integration between tourism and other human activities, tourist imaginary, life cycle of tourist destination)

3. Case studies of two key regions in contemporary international tourism: the Mediterranean basin and the Indian Ocean

Prerequisites

To better fit with the heterogeneous background of first-year students, the course will start with a introductory lessons focusing on some fundamental concepts and categories of human geography and spatial analysis

Teaching methods

During the classes, the lecturer will alternate

- Introduction and explanation of theoretical content
- Presentation and discussion of specific cases
- Reading of documents, reports or scientific texts

Q&A sessions

Assessment methods

Oral

Textbooks and Reading Materials

- dell'Agnese E. (2018), *Bon Voyage, per una geografia critica del turismo*, UTET, Torino
- Pecoraro Scanio A. (2016), a cura di, *Turismo sostenibile. Retorica e pratice*, Aracne, Ariccia

Students may subsitute 2 chapters of *Turismo sostenibile. Retorica e pratiche*, by presenting one of the papers included in the session "articoli"

Semester

First Semester

Teaching language

ITALIAN