UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Advanced French For Tourism

2122-2-F7601M056-F7601M050M

Learning objectives

The course of French for the Science of Tourism consists of the following modules: 1) French for tourism: 6 credit points 2) French culture: 4 credit points

1. The module of French language (6 credit points) aims to develop language skills in the four skills as specified in the Common European Framework of Reference for Languages; namely, writing, reading, listening comprehension and oral production. The student must acquire and consolidate the above language skills and the communication and intercultural skills and abilities necessary to pursue a career in the tourism industry.

2. French Culture (4 credit points): multi- and intercultural aspects with reference to language, society, culture and economics of the French speaking countries will be approached using a diachronic and synchronic key.

Contents

- The course offers a range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field.

- A thorough investigation of issues related to language, culture, thought, society and economics drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication..

Detailed program

The course is in two modules and aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the global world of both incoming and outgoing tourism.

This course is structured in such a way as to provide the theoretical and practical tools for the preparation of those who intend to work in the multifaceted field of tourism. The main objective is to improve the student's use of French language strengthening the sector-specific vocabulary and communication strategies that facilitate communication with foreign customers in many diverse situations.

Much weight is given to listening to and understanding in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy. The two modules provide a thematic approach to the acquisition of communication strategies in the specialized field of tourism, and also provides opportunities for students to develop their skills in the written language in order to allow them to deal with authentic materials autonomously.

Prerequisites

Delf B1

Teaching methods

Lectures

Assessment methods

The evaluation consists of:

- A written test that aims to assess the language skills acquired during the course; to assess the level of reading comprehension in the foreign language and the knowledge of the themes of civilization and culture studied during the course.

- An oral exam where the student will be required to present a project or topic in the context of tourism, expressing him/herself accurately and appropriately on the topics covered during the course.

Textbooks and Reading Materials

Grammar:

- *Grammathèque,* Genova, Cideb Editore, 2002.

or

- *Nouvelle Grammaire du Français. Cours de civilisation de la Sorbonne*, Paris, Hachette-fle, 2004.

- *450 nouveaux exercices*, Paris, CLE, 2001, *Niveau intermédiaire* e *Niveau avancé*.

Reading:

- Jean Pisani-Ferry, « La taxe carbone, pourquoi ça ne passait pas », *Le Monde*, 8/2/2019.
- Pierre Nora, « La fin d'un monde n'est pas la fin du monde », *Le Monde*, 11/3/2019.
- Pierre-Yves Gomez, « Des élites obsolètes en pleine crise », *Le Monde*, 15/3/2019.

- « JO : Paris 2024 avec l'ensemble du monde des entreprises, et un accélérateur de transition écologique » . *Les Echos*, 5/4/2019.
- Florent Gougou-Simon Persico, « L'environnement plutôt que la croissance », *Le Monde*, 26/4/2019.

Christine Petr, *Le marketing du tourisme*, Paris, Dunod, 2015.

- Faire réserver et acheter : la distribution touristique, pp. 101-105.

Paul Jorion, *L'argent mode d'emploi*, Paris, Fayard, 2009.

- L'homme et l'argent, pp. 122-124.
- Le fonctionnement des banques commerciales, pp. 131-137.

Florence Aubenas, *Le Quai de Ouistreham*, Paris, Editions de l'Olivier, 2010.

- Avant-propos
- Chapitre 2: L'abattage
- Chapitre 8: Le stage, pp. 103-107
- Chapitre 15: Le pique-nique, pp. 194-197
- Chapitre 17: Le train de l'emploi, pp. 215-219
- Fin, pp. 266-267

Semester

Second semester

Teaching language

French