UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

German Language for Tourism

2122-2-F7601M059

Learning objectives

The course of *German for the Science of Tourism* consists of the following modules:
1) *German for tourism*: 6 credit points
2) *German culture*: 4 credit points

1) The module of *German language* (6 credit points) aims to develop language skills in the four skills as specified in the *Common European Framework of Reference for Languages*; namely, writing, reading, listening comprehension and oral production. The student must acquire and consolidate the above language skills and the communication and intercultural skills and abilities necessary to pursue a career in the tourism industry.

2) *German Culture* (4 credit points): multi- and intercultural aspects with reference to language, society, culture and economy of the German speaking countries will be approached using a diachronic and synchronic key

Contents

The course offers a wide range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field. A thorough investigation of issues related to language, culture, thought, society and the economy; drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

Detailed program

The course is divided into two modules and aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the global world of both *incoming* and *outgoing* tourism. This course is structured in such a way as to provide the theoretical and practical tools for the preparation of those who intend to work in the multifaceted field of tourism. The main objective is to improve the student's use of German strengthening the sector-specific vocabulary and communication strategies that facilitate communication with German speaking customers in many diverse situations. Much weight is given to listening and to oral comprehension of German in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy.

Prerequisites

Level B2 Common European Framework of Reference for Languages (CEFR).

Teaching methods

Lectures

During periods of health emergency, the course will be delivered online by the means of video-lessons and tutorials in streaming and by some previously recorded materials, according to current guidelines issued at that moment.

Assessment methods

The evaluation consists of:
1) A written test (translation + three open questions) to assess the language skills acquired during the course, the level of reading comprehension in German and the knowledge of the themes of civilization and culture studied during the course.
2) An oral exam where the student will be required to present a project or topic in the context of tourism, expressing him/herself accurately and appropriately on the topics covered during the course.

During the Covid-9 emergency period, all tests will be organized completely online. The written test will be carried out on a specific platform, whereas the oral tests will be organized as a video-conference using WebEx; the e-learning page of the course will provide a public link which allows for participiation of virtual audience.

Textbooks and Reading Materials

Lingua Magistrale – Tedesco: videos, podcasts, reading and listening materials on the e-learning platform

under *Lingua tedesca per le Scienze Turistiche*, section Lingua Magistrale

Cultura Tedesca: materials on the e-learning platform under *Lingua tedesca per le Scienze Turistiche*, section Cultura

Semester

Both modules*, German language* (6 credit points) and *German Culture* (4 credit points), take place in the first semester (October 2021 to January 2022).

Teaching language

German and Italian