



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Lingua Tedesca per le Scienze Turistiche

2122-2-F7601M059

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#### Learning objectives

The course of *German for the Science of Tourism* consists of the following modules:

- 1) *German for tourism*: 6 credit points
  - 2) *German culture*: 4 credit points
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#### Contents

The course offers a wide range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field. A thorough investigation of issues related to language, culture, thought, society and the economy; drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

#### Detailed program

The course is divided into two modules and aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the global world of both *incoming* and *outgoing* tourism. This course is structured in such a way as to provide the theoretical and practical tools for the preparation of those who intend to

work in the multifaceted field of tourism. The main objective is to improve the student's use of German strengthening the sector-specific vocabulary and communication strategies that facilitate communication with German speaking customers in many diverse situations. Much weight is given to listening and to oral comprehension of German in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy.

## **Prerequisites**

Level B2 Common European Framework of Reference for Languages (CEFR).

## **Teaching methods**

Lectures

*During periods of health emergency, the course will be delivered online by the means of video-lessons and tutorials in streaming and by some previously recorded materials, according to current guidelines issued at that moment.*

## **Assessment methods**

The evaluation consists of:

- 1) A written test (translation + three open questions) to assess the language skills acquired during the course, the level of reading comprehension in German and the knowledge of the themes of civilization and culture studied during the course.
- 2) An oral exam where the student will be required to present a project or topic in the context of tourism, expressing him/herself accurately and appropriately on the topics covered during the course.

*During the Covid-9 emergency period, all tests will be organized completely online. The written test will be carried out on a specific platform, whereas the oral tests will be organized as a video-conference using WebEx; the e-learning page of the course will provide a public link which allows for participation of virtual audience.*

## **Textbooks and Reading Materials**

*Lingua Magistrale – Tedesco*: videos, podcasts, reading and listening materials on the e-learning platform under *Lingua tedesca per le Scienze Turistiche*, section [Lingua Magistrale](#)

*Cultura Tedesca*: materials on the e-learning platform under *Lingua tedesca per le Scienze Turistiche*,

section Cultura

## **Semester**

Both modules, *German language* (6 credit points) and *German Culture* (4 credit points), take place in the first semester (October 2021 to January 2022).

## **Teaching language**

German and Italian

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