

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Corso di Cultura Tedesca

2122-2-F7601M059-F7601M055M

Learning objectives

Multi- and intercultural aspects with reference to language, society, culture and economy of the German speaking countries will be approached using a diachronic and synchronic key.

Contents

Improvement of language, cultural and inter-/intracultural skills needed to operate in the global world of both *incoming* and *outgoing* tourism

Detailed program

The course offers a wide range of written and oral texts for a thorough investigation of issues related to language, culture, thought, society and economy, drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

Prerequisites

Level A2 Common European Framework of Reference for Languages (CEFR).

Lectures
Assessment methods
Oral exam on the topics analyzed during the course.
Textbooks and Reading Materials
Materials on the e-learning platform under <i>Lingua tedesca per le Scienze Turistiche</i> , section <i>Cultura</i>
Semester
First semester
Teaching language
German and Italian

Teaching methods