UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Laboratory 1 - Turismo e cooperazione

2122-2-F4901N091

Learning objectives

The aim of the workshop is to propose a broad reflection on the role of sustainable tourism in the processes of economic, social and political development in the countries of the South of the world. It is important to properly assess and understand the potential and impact of this model of tourism from the point of view of enhancing the heritage of local communities, creating an economic spin-off and strengthening the ownership of local stakeholders in the development processes that involve them.

Contents

This workshop aims to develop moments of reflection, analysis and production regarding the role of responsible tourism in development cooperation activities in countries of the South of the world. A broad contextual introduction will be given with respect to development cooperation, North-South disparities and current policy orientations (Agenda 2030, SDGs). Afterwards, some technical planning tools for development projects will be illustrated. Finally, paths will be analyzed and illustrated in which responsible tourism is sometimes the main component of development projects, and sometimes one of the areas of intervention that fits more directly and effectively into broader actions to support development in disadvantaged non-European areas of the world.

Detailed program

1. Introduction to Development Cooperation

- What is international development cooperation?

- Development and emergency
- Cooperation stakeholders
- Financing
- Agenda 2030 and SDGs

2. Basis of project design

- The project cycle
- The main approaches: RBM, TOC
- The logical framework

3. Tourism and cooperation

- The reasons and the birth of international cooperation in the field of tourism
- The documents and the civil society debate
- European and Italian guidelines

4. Development cooperation projects in the field of responsible tourism as a tool to fight against poverty

The first projects in rural areas:

- a) "Guariquén", Samanà, Dominican Republic;
- b) "Ventiquilos", Amazonas, Brazil

The first projects in urban areas:

- c) "Turismo da gente", Olinda, Brasile
- d) Tourism in Boca e Barracas districts, Buenos Aires, Argentina

Responsible tourism projects today:

- e) "Epic" project, Inle Lake, Myanmar
- f) INCAmmino" project, Bolivia

5. The problems of tourism in the North:

- a) "Migrantour";
- b) The cases of Lisbon and Amsterdam.

6. Case studies

Working instructions, creation of working groups for case-study analysis

Guided work in class, presentation preparation (in groups) and exposition (individual).

Prerequisites

Teaching methods

Laboratory teaching with interactive lessons, stimulation of critical thinking, reflection and in-depth study.

The second part of the course will be dedicated to the illustration of different cooperation projects on responsible tourism, which will be configured as possible case studies for the preparation of a group project work and its individual presentation.

Assessment methods

The student's suitability at the end of the workshop will be assessed on the basis of two aspects:

1. Active participation in the workshop (the student must attend at least 75% of the hours)
2. Final work (presentation and exposition)

Textbooks and Reading Materials