UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Laboratory 4 - Ecoturismo e turismo nelle aree protette

2122-2-F4901N094

Learning objectives

Ecotourism is defined as a "nature-based", "sustainably managed" and "environmentally educating" experience. Starting from these constituent components of a political, environmental and educational nature (which distinguish it from other types, such as sustainable tourism), the laboratory has the objective, first of all, of providing a theoretical framework useful for a reading, even a critical one, of the diffusion, the success and the contradictions about that.

Contents

Since the mid-nineties, ecotourism and wildlife viewing have been market segments characterized by a great growth potential and a rapid expansion capacity in the international context. In recent years, ecotourism has maintained a significant level of growth and diffusion within the global tourism market and has become one of the most interesting phenomena in terms of reading geographical phenomena and environmental policies.

Detailed program

In particular, the activities will focus on some fundamental aspects: the association between ecotourism and environmental education. More and more often, in fact, local operators propose ecotourism as a "good practice" instrumental to the education of tourists and their awareness of environmental issues through direct experience.

In this sense, particular attention will be devoted to the study of the ecotourism offer in Italy, and to the bond that ecotourism has woven with training agencies such as schools, local authorities, parks and associations, with particular emphasis on necessity to understand the reasons why ecotourism is proposed as an educational practice. Furthermore, relations with sustainable tourism and the world of ecosport, food and wine tourism and widespread hospitality will be dealt with.

The theme of environmental sustainability in the construction, transport and catering sectors will also be addressed in relation to the tourism and ecotourism offer and students will be asked to analyze specific cases, also through field trips, and to plan routes and itineraries in Italian protected areas that have the link between direct experience and environmental education as a qualifying element.

Prerequisites

Teaching methods

Exchanges will also be provided with experts in the field of ecotourism, rural tourism, sustainable tourism, associations and the green economy.

Assessment methods

CONTENTS - 3 CFU The student's suitability, at the end of the workshop, will be assessed on the basis of two aspects: - active participation in the laboratory (the student must attend at least 75% of the hours) - paper or other activity decided by the teacher based on the proposed teaching activity. If the student is eligible, 3 credits will be recognized.

Textbooks and Reading Materials