UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration - 1

2122-1-E1803M046-T1

Learning objectives

The course of *Economia aziendale* addresses key issues related to business administration and management. Students should gain a better understanding of the creation of value and the processes through which the business (*Azienda*) is managed in several kinds of economic institutions: families, firms, public administrations and not-for-profit organizations.

The course provide students with both conceptual frameworks and examples to identifying, analyzing andunderstanding the key structural elements of *Azienda*. Students are asked to actively participate in the learning process.

Contents

- Types of economic institutions
- Business operations
- Business operations
- Financial management
- Management Control Systems
- Organizational Structures and people management

- Managing the firm

Detailed program

Types of economic institutions

Business operations

- The concept of *Azienda* and the subject of *Economia aziendale*
- Public administration and nonprofits
- The firm

Business operations

- Processes, activities and functions
- The value chain

Financial management

- Income, Capital, Cash Flow
- Financial Accounting

Management Control Systems

- Information needs and uses
- Cost information and decisions
- Cost accounting
- Budgeting systems

Organizational Structures and people management

Managing the firm

- Corporate governance
- Strategy formulation
- The internal control system
- Corporate groups
- Crisis management and turnaround

Prerequisites

None

Teaching methods

Face-to-face lectures, case analysis, and discussions. Learning materials will be delivered through the course online platform.

Assessment methods

The assessment requires a written plus an additional oral exam (optional). The written exam includes multiple-choice questions, exercises, and open questions. During the course, two written tests will take place (optional). A positive assessment allows students to go directly to the additional oral exam (optional).

Textbooks and Reading Materials

Economia aziendale, Alberto Nobolo (a cura di), Pearson, Milano, Seconda Edizione - 2017 - ISBN: 9788891904065

Semester

First semester

Teaching language

Italian