UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

First Foreign Language - English A-Lh - 1

2122-1-E1802M129-T1

Learning objectives

The aim of the course ‘Italy today: readings in economics and finance’ is to investigate the economic and financial identity of Italy today using pertinent articles taken from the British and American Press. The main goal is to help students become independent readers of articles in English, thus consolidating their language skills when studying other subjects, carrying out research and functioning in the working world.

Contents

In its exploration of the economic and financial identity of Italy today, the course proposes to read and analyse articles from the British and American press, such as *The Financial Times, The Times, The Economist, The Telegraph, The Guardian, Washington Post, New York Times, Huffington Post.*

Detailed program

The course programme deals with the recent Italian economic and financial history through the great protagonists and companies which have contributed to making Italy what it is today.

The articles are selected, where possible, for the pertinence of their analyses and comments on various sectors of the Italian microeconomy, like telecommunications, the car industry, clusters, fashion, the great Italian dynasties, the banking system and marketing.

Prerequisites

A knowledge of English at B1 level, in accordance with university regulations. Students needing to consolidate their knowledge of English grammar are advised to attend the ‘corsi base’ as well as the standard ‘corsi di supporto alla didattica’, both offered by the English language experts (CEL).

Teaching methods

Standard lessons.

In case of the COVID emergency period being extended, lessons will be either recorded/televised or in video conference mode.

Assessment methods

The written paper is accessed online. Candidates are expected to have acquired a working knowledge of reading strategies and a familiarity with the key lexical items and themes explored in the texts. The papers are graded on a curve, with a final mark out of 30.

Time - 75 minutes.

To access the exam students must have obtained a pass on the online exam part A. Information available on the e-learning page of the English language experts (CEL).

Textbooks and Reading Materials

All the units, containing the texts and exercises, are uploaded on the e-learning platform.

Semester

1st semester

Teaching language

Italian and English