UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Ulteriori Conoscenze Linguistiche (communication Skills)

2122-1-F7702M071

Learning objectives

The aim of the course is to enhance the students' communication skills in English. Special relevance will be given to oral skills: pronunciation, lexical choices, cohesion and coherence of speech, register, etc. The students will learn to use the language and different persuasion techniques to reach their communication goals.

Contents

The course focuses on different aspects of English communication; through the study of the theory, the student will learn and practice first-hand the skills required to communicate clearly and effectively.

From the management of group dynamics, we will move on to the theoretical models of the communication process and persuasion techniques, up to the art of public speaking and the presentation skills required to engage and persuade the audience.

Detailed program

HOW TO COMMUNICATE EFFECTIVELY IN ENGLISH

GROUP DYNAMICS

- How group dynamics affect decision making

- Language: Agreeing/ Disagreeing in meetings
- Language: Expressing opinions

BRAINSTORMING

- Effective Brainstorming techniques
- The role of the facilitator
- Speaking model

PERSUASIVE COMMUNICATION: THE SCIENCE OF PERSUASION

- The communication process
- Persuasion techniques

PERSUASIVE COMMUNICATION: THE LANGUAGE OF PERSUASION

- The language of persuasion

PRESENTATIONS SKILLS AND PUBLIC SPEAKING

- Presentation skills in English
- English Pronunciation

Prerequisites

A B2 level knowledge of English is required.

Teaching methods

Because of Covid-19 emergency, lessons will be uploaded on the platform of Google Classroom.

Assessment methods

To be considered “idoneo” and therefore obtain 2 credits, students will have to work in a group and deliver 2 assignments which will be proposed following the completion of the corresponding module (s). These projects will give students the opportunity to put into practice the knowledge and skills acquired in a crescendo of complexity.

Students who, for either work or health reasons, are unable to work in a team, can decide to present individual

projects.

Textbooks and Reading Materials

All study materials will be uploaded by the teacher on the platform of Google Classroom organised in modules.

Recommended texts for the students to continue their studies independently (not required for the exam):

- *Business English Handbook, Advanced,* Paul Emmerson, MacMillan. ISBN 978-1-4050-8605-9
- *Skillful 4, Listening and Speaking,* Emma and Gary Pathare. Student's book pack, C1. MacMillan Education
- *Skillful 4, Reading and Writing,* Lindsay Warwick and Louis Rogers. Student's book pack, C1. MacMillan Education

Semester

Second semester

Teaching language

English