UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Further Language Knowledge (communication Skills)

2122-1-F7702M061

Learning objectives

The aim of the course is to enhance the students' communication skills in English. Special relevance will be given to oral skills: pronunciation, lexical choices, cohesion and coherence of speech, register, etc. The students will learn to use the language and different persuasion techniques to reach their communication goals.

Contents

The course focuses on different aspects of English communication; through the study of the theory, the student will learn and practice first-hand the skills required to communicate clearly and effectively.

From the theoretical models of the communication process and the science of persuasion, we will move on to the art of public speaking and the presentation skills required to engage and persuade the audience.

Detailed program

PERSUASION

- The communication process
- Effective persuasion techniques
- The language of persuasion

PRESENTATION SKILLS AND PUBLIC SPEAKING

- Presentation skills in English
- English Pronunciation

Prerequisites

A B2 level knowledge of English is required.

Teaching methods

Because of Covid-19 emergency, lessons will be uploaded on the platform of Google Classroom.

Assessment methods

To be considered "idoneo", students will have to work in a team and deliver a well-structured project consisting of a presentation and a report.

Students who, for either work or health reasons, are unable to work in a team, can present an individual project.

Textbooks and Reading Materials

All study materials will be uploaded by the teacher on the platform of Google Classroom organised in modules.

Recommended texts for the students to continue their studies independently (not required for the exam):

- *Business English Handbook, Advanced,* Paul Emmerson, MacMillan. ISBN 978-1-4050-8605-9
- *Skillful 4, Listening and Speaking,* Emma and Gary Pathare. Student's book pack, C1. MacMillan Education
- *Skillful 4, Reading and Writing,* Lindsay Warwick and Louis Rogers. Student's book pack, C1. MacMillan Education

Semester

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Teaching language

English