

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Industrial Organization

2122-2-F7702M065

Learning objectives

This course addresses the most important topics in the field of Industrial Organization, and it provides a balanced mix of theoretical and applied lectures.

The course is aimed to provide students with rigorous analytical tools to analyze the behaviour of price-maker firms, in the context of both monopoly and oligopoly.

Contents

The course introduces students to the main theoretical models of monopoly and oligopoly.

Detailed program

The course is structured in two parts:

MONOPOLY

Price determination

Price discrimination

Vertical control

OLIGOPOLY

Bertrand model

Horizontal product differentiation
Capacity constraints
Repeated interaction
Asimmetry among firms
Prerequisites
This course requires preliminary notions in Microeconomics and Mathematics.
Teaching methods
This course is based on frontal lectures the most. Theoretical and applied lectures are provided.
Assessment methods
This course ends with a written exam, based on exercises on the programme covered in class. Mid-term exam sessions are available.
Textbooks and Reading Materials
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