UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Economics & Public Companies

2223-3-E3301M146

Learning objectives

The aim of the course is to provide students with the fundamental principles and the characteristic language of business economics referring to the public sector. The course also aims to make known the operational and decision-making mechanisms typical of public companies as well as to offer an overview of the planning, management and control system of this specific companies.

Contents

The course focuses on the fundamental elements of business economics connected to the public sector. The educational path intends to provide notions relating to the concept of public administration and public company, to explain their operational and financial statements functioning, to analyze their planning and management and control policies.

Detailed program

**** Module 1: Introduction ****

- The concept of business and company economics
- The public enterprise: definition
- The internal and external environment
- Legal entity and economic entity
- The P.A. as a "system" of companies

**** Module 2: The institutional structure of the Public Administration ****

- Historical evolution of the Public Administration in Italy
- Criticality of the Italian model of P.A.
- Law 267/00
- Governance
- Political Bodies and Technical Bodies
- Decision-making processes
- Democracy of public enterprises

**** Module 3: The public enterprise ****

- Type of public enterprises
- Public interest and corporate performance
- The public-private system
- State monopolies

**** Module 4: Strategic planning and organization ****

- The programmatic lines
- Multi-year budget
- The company organization
- Organizational models and policies
- Human resources
- Accountability in the Public Administration

**** Module 5: Programming ****

- The DUP
- The Three Year Plan for Public Works
- Three-year plan for staff needs
- The Alienation Plan
- The Performance Plan

**** Module 6 Management ****

- The harmonization of accounts
- Principles for preparing the financial statements
- The budget
- Revenue analysis
- Expense analysis
- The balanced budget
- Financial management
- The residues

**** Module 7: Control ****

- The elements of the control system
- The management report
- Budget balances
- Budget changes
- The administration surplus
- The failure
- The consolidated financial statements

**** Module 8: Public management ****

- Public management and its theoretical origins
- The New Public Management
- The Public Value Theory
- Post-New Public Management
- Public performance management
- The P.A. in Europe and in the world
- The Civil Service

**** Module 9: Lobbying and Institutional Relations ****

- The relationship between public and private in economics
- The claim of private interest in the public system
- Lobbying in Europe and in the United States of America
- Institutional relations

**** Module 10: State subsidiaries ****

- Privatizations
- Nationalizations
- Large state subsidiaries

Prerequisites

None

Teaching methods

Frontal lessons

Assessment methods

Written exam consisting of closed-ended and open-ended questions.

Students who report a grade equal to or higher than 26 can ask to take an oral supplement.

Textbooks and Reading Materials

Paola Orlandini, *Principi di economia aziendale per il settore pubblico*, Giappichelli Editore.

Semester

October 2022-January 2023

Teaching language

Italian

Sustainable Development Goals

SUSTAINABLE CITIES AND COMMUNITIES | PEACE, JUSTICE AND STRONG INSTITUTIONS