



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia Industriale

2223-3-E3301M197-E3301M201M

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#### Learning objectives

The course offers a rigorous introduction to industrial organization.

#### Contents

The course focuses on markets that are not perfectly competitive. Firms' strategic behavior is analyzed along with its effects on the market and social welfare. Primary emphasis is placed on the study of market power: its sources, strategic implications, and social consequences.

Methodologically the course features a combination of:

- 1) Theoretical/Quantitative analysis of economic models
- 2) Discussion of examples and case studies.

#### Detailed program

1. Oligopolistic competition
2. Market power and market structure
3. Product differentiation
4. Collusion

5. Horizontal mergers
6. Entry costs and market structure
7. Strategic barriers to entry
8. Research and development and its relation to market structure

## **Prerequisites**

Basic microeconomics

## **Teaching methods**

Class lectures

## **Assessment methods**

**Written exam.** The exam combines both conceptual as well as quantitative exercises.

## **Textbooks and Reading Materials**

- 1) Lecture slides
- 2) L. Cabral, Economia Industriale, Carocci, Roma, 2018.

## **Semester**

Second semester

## **Teaching language**

Italian

## **Sustainable Development Goals**

INDUSTRY, INNOVATION AND INFRASTRUCTURE

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