



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Strutture e Processi Aziendali

2223-1-E1601N040-E1601N029M

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#### Learning objectives

##### *Knowledge and understanding*

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

##### *Applying knowledge and understanding*

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

#### Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

#### Detailed program

1. People, economic activity and business administration
2. Institutions and economic specialization
3. Governance, management, organization and accounting.
4. The governance model: actors, contributions and compensations
5. Equilibrium and going concern as principles and objectives
6. The economic environment

7. The competitive system
8. "La formula competitiva" strategic model
9. The organizational structure

## **Prerequisites**

None.

## **Teaching methods**

Theoretical lectures, exercises, case studies, guest speakers.

## **Assessment methods**

Final written exam with open and closed questions (true/false, multiple choices) aimed at assessing the learning of the topics covered during the course.

Only for the attending students the individual and group works discussed in the classroom will also be evaluated.

## **Textbooks and Reading Materials**

G. Airoldi, G. Brunetti, V. Coda, "Corso di economia aziendale", il Mulino, Bologna, 2020 (o 2005).

## **Sustainable Development Goals**

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE

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