



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Interview and Focus Group: Methods and Techniques

2223-2-E2401P110

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#### Learning area

Methods and techniques of interview and focus groups

#### Learning objectives

Knowledge and understanding

- The interview in the psychosocial research: conceptual and methodological aspects
- The focus group in the psychosocial research: conceptual and methodological aspects

Applying knowledge and understanding

- Ability to build a grid of interview
- Ability to conduct interviews
- Ability to build a grid of focus groups
- Ability to conduct a focus group
- Ability to work in a team
- Ability to reflect on individual and group work

#### Contents

The workshop aims to provide students with the theoretical and practical knowledge about the techniques of Interview and Focus Group, primary tools in qualitative research. Each participant will be asked to conduct interviews and focus group, working in small groups.

## **Detailed program**

- The research interview: conceptual and methodological aspects
- The construction of a grid of interview
- Conducting an interview
- The focus groups: conceptual and methodological aspects
- The construction of a grid of focus groups
- Conducting a focus group

## **Prerequisites**

Nothing specific. A good Knowledge of the basis of Psychology enables a more aware use of the course contents.

## **Teaching methods**

Brief methodological concepts, films, discussions, realization of interviews and focus groups, group work.

## **Assessment methods**

The evaluation method consists in a written paper that will be discussed orally.

The following evaluation criteria will be used:

- knowledge of the interview and the focus group tools;
- ability to compare the two tools;
- acquisition of skills for the administration of the tools;
- ability to deepen, reflect and criticize the work done.

No ongoing tests will be carried out.

## **Textbooks and Reading Materials**

Detailed information about the course materials will be posted on the e-learning page associated with the course.

## **Sustainable Development Goals**

QUALITY EDUCATION

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