



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Città e Governo Locale

2223-3-E1501N129

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#### Learning objectives

The objective of the course is to provide the basic reading tools of urban complexity and how it interacts with the tourism phenomenon. Tourism, particularly urban tourism, is in fact an object of study that closely intersects with the various components that constitute the nature of cities.

The secondary objective of the course is to learn analytical skills of a phenomenon related to the subject of the course studied and presented through the final group project.

#### Contents

The course will cover the following aspects:

- The concept of city;
- Urban transformations;
- Theoretical models;
- City governance;
- Development models and phenomena of conflict with urban populations;
- Effects of urban governance models on tourism: gentrification, social inequalities, housing market transformation, urban marketing and touristification.

#### Detailed program

## **Prerequisites**

Skills in the field of urban sociology are welcome, but not necessary to attend the course.

## **Teaching methods**

For attending students:

- Lecture attendance;
- Realization of intermediate individual and group assignments;
- Realization of a final written group project and presentation in class.

For NON-attending students:

- Individual study on the required bibliography

## **Assessment methods**

### **Attending students:**

Overall evaluation will be constituted by the intermediate work grade and the final group project grade, written and presented orally.

The final grade will be communicated to attending students at the end of the course and may be verbalized at the exam date chosen by the student, without the need to appear at the exam.

Failure to submit any or all of the intermediate work or the final project will change the student's/student's status from attending to non-attending, so the final grade will be by regular written PC examination.

It will be the student/student's or professor discretion to request an oral supplement to the grade received, with the understanding that the oral examination, to be conducted with regular registration for an appeal, may improve or worsen the grade.

### **NON-attending students:**

PC written exam taken during regular appeals.

The exam consists of:

- (a) 10 multiple-choice questions
- (b) two open-ended questions.

The test with multiple choice questions is only preparatory for admission to the second part of the written test. Only students who have answered at least 6 out of 10 questions correctly will be admitted to the second part of the exam with open questions. The open questions involve short answers (about 3000 characters each).

## **Textbooks and Reading Materials**

The following bibliography is MANDATORY for non-attending students, while it is strongly recommended for those who are attending.

-Mela, A. (2018), *Sociologia delle città*, Roma: Carocci (chapters: 2, 3, 4, 5, 6).

-Semi, G. (2015), *Gentrification. Tutte le città come Disneyland?*, Bologna: Il Mulino (full reading).

**For previous academic years:**

-Rossi, U. e Vanolo, A. (2019), *Geografia politica urbana*, Roma-Bari: Laterza (pp. 3-72);

-Semi, G. (2015), *Gentrification. Tutte le città come Disneyland?*, Bologna: Il Mulino (full reading).

## **Sustainable Development Goals**

SUSTAINABLE CITIES AND COMMUNITIES

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