UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Archaeology

2223-3-E1501N082

Learning objectives

Knowledge and understanding

Course objectives are to familiarize the student with: the key concept of archaeological theory and practice;

the archaeological tourism and the present-day society.

Applying knowledge and understanding

The student acquire a broad understanding of the practice of archaeological tourism in the present-day society;

an ability to connect theoretical principles with relevant cases.

Contents

The course focuses on the archaeological tourism and Italy: target, development, problems, potentials, resources and future scenarios.

Detailed program

The basic concept of archaeology. Short description of the archaeological heritage in Italy. Italian emblematical archaeological sites. Heritage protection. Antiquity's use in the contemporary society. Antiquity and archaeology in media, cinema, advertising, comics etc. Archaeological sites and museums among tradition, new trends, commercialization and merchandising. Pompeii: collective myth. The archaeological tourism and new forms of

authenticity; reconstruction and reinvention.
The new forms of archaeological tourism: dark tourism, tourism and mythology, sensorial tourism, virtual tourism, archeo-trekking, living history and re-enactment; underground routes, underwater archaeological tourism.

Prerequisites

Adeguate educational skills in logic, general knowledge and reasonable capacities in learning, writing and oral communication.

Teaching methods

Lectures and simulated digs. In case of Covid-19 emergency, there will be distance learning with syhcronus and/or asynchronus lessons

Assessment methods

For those who do not master Italian, the test will be oral.

Textbooks and Reading Materials

Paper, images and course lecture notes will be distributed via e-learning according to the needs of frontal teaching.A manual may be indicated at the beginning of the academic year

Sustainable Development Goals

GENDER EQUALITY | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | PEACE, JUSTICE AND STRONG INSTITUTIONS | PARTNERSHIPS FOR THE GOALS