UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Economic-Territorial Planning and Policy of Tourism

2223-1-F7601M052

Learning objectives

The course aims to develop an in-depth knowledge of the impact of public policies and "destination management" on the tourism sector, highlighting the main interconnections between the economy and the environment.

Contents

As far as the course contents are concerned, please refer to the Syllabi of the two modules of this course: (a) Economic Planning and Tourism Policies and (b) Environmental Economics (Blended)

Detailed program

Please refer to the Syllabi of the two modules of this course

Prerequisites

None

Teaching methods

The first module of this course will be taught through lectures in class. The second module is taught in a "blended" format: it provides a combination of lectures and alternative activities such as Online Seminars, Assignments, Presentations by students, Online Pills etc.

Assessment methods

As far as the first module is concerned, the exam is a 20 minute written test (consisting of open questions). As for the second module, the exam is in a written format and lasts one hour: it includes both open and multiple choice questions. For attending students (“attendees”), the evaluation of the second module will also include an evaluation on classroom and individual activities during the course (presentations and assignments), which will weigh for one fifth on the final exam.

Textbooks and Reading Materials

- Candela, G. e Figini, P. (2010) “Economia del turismo e delle destinazioni”, McGraw-Hill. (1° modulo)
- Turner, Pearce, Bateman (1990) “Environmental economics” Johns Hopkins University Press. (2° modulo)
- Perman, Ma, Common, Maddison, McGilvray (2003) “Natural Resource and Environmental Economics”, Pearson Education, 4th Edition (2° modulo)

Semester

First term (1st module), Second term (2nd module)

Teaching language

Italian (1st module), English (2nd module)

Sustainable Development Goals

AFFORDABLE AND CLEAN ENERGY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | SUSTAINABLE CITIES AND COMMUNITIES | CLIMATE ACTION