

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Managing Tourism Companies (blended)

2223-2-F7601M061-F7601M058M
Learning objectives
Contents
Detailed program
Prerequisites
Teaching methods
Assessment methods
Textbooks and Reading Materials
Semester
Teaching language
Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION | PARTNERSHIPS FOR THE GOALS