UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

# COURSE SYLLABUS

## Geography of Heritage

**2223-1-F4901N117**

### Learning objectives

1. To provide the fundamental tools to develop a critical approach to cultural geography, the geography of cultural heritage and the geography of tourism

### Contents

An introduction to the key concepts of cultural geography, such as place, landscape and territory, will be followed by the analysis of some case studies, on a national and international scale.

### Detailed program

1. geography and culture
2. geographies of cultural traits (religions, languages, food)
3. place and space in the new cultural geography
4. culture, places, globalization
5. the disputed places of tourism, between conservation and hyper-tourism
6. cultural heritage and geography
7. contested heritage and management of the tourist heritage
8. the landscape as a cultural asset
9. from landscape to "territory"
10. from territory to ecomuseum
11. cultural sustainability issues
12. tourism as a tool for combating poverty (responsible tourism, sustainable tourism, pro-poor tourism)

## Prerequisites

none

## Teaching methods

Face-to-face lectures and seminars

## Assessment methods

oral test

## Textbooks and Reading Materials

1. D. Massey, P. Jess, A *Place in the World*?: *Places*, Cultures, and Globalization, Open University, 1995
2. E. dell’Agnese, Bon Voyage, Utet, 2018.

Students who have not taken a geography of tourism exam during the three-year course are also asked to familiarize themselves with the contents of the following volume

2. L. Bagnoli, Manuale di geografia del turismo, Utet, last edition
3

## Sustainable Development Goals

LIFE ON LAND