UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

English for Tourism

2223-1-F4901N111

Learning objectives

The primary educational objective of the course is to guide and motivate students, and to give them the tools to continue studying autonomously even after the course is finished. Students will be taught how to deal with both the study of academic and commercial texts, and to hold a conversation contextualized to the professional sphere. The teaching approach aims to improve the students' skills to form, re-elaborate and express both new concepts and structured opinions with accuracy and fluency. The course therefore focuses on the development of all the skills required by a complete knowledge of a foreign language: both oral and written comprehension and production.

Contents

The course revolves around three macro areas:

1. English Grammar (Upper Intermediate - B2 level)
2. Detailed study of the lexicon of the tourism sector by reading and viewing authentic and up-to-date material.
3. Development of critical expression abilities

Detailed program

English language – full B2 level (Upper Intermediate)
Reading and listening about tourism
Talking about tourism
Tourism jargon
Presentation skills and Public Speaking

Prerequisites

Knowledge of Italian grammar and B1 English level.
Sufficient academic knowledge of the tourism sector, culture, and reasonable skills in learning, writing and oral communication.

Teaching methods

Lectures in which real-world materials will be showed and analysed; interactive tasks will be organised. Students are supposed to actively participate during the lessons.

Assessment methods

Written exam on the online e-learning exam platform (multiple choice, T or F, completion, etc.) and one group project to be presented and discussed during the course.

Not attending students: Written exam on the e-learning online exam platform (multiple choice, T or F, completion, etc. Possibility to sit a supplementary oral exam on a project to be prepared in advance.

Textbooks and Reading Materials

Strutt P., *English for International Tourism, Upper Intermediate Coursebook, New Edition*, Pearson Longman, ISBN: 9781447923916

Maci S., *English Tourism Discourse*, Hoepli, ISBN: 9788820399429

Any other material will be shared on the e-learning platform by the teacher.

Sustainable Development Goals

RESPONSIBLE CONSUMPTION AND PRODUCTION