UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Management and Sustainable Innovation

2223-2-F6302N032

Learning objectives

The course addresses some of the most important and topical issues for companies and organizations of all kinds, namely: sustainability as an economic and political discourse; sustainability implemented through managerial and organizational practices; social and sustainable innovation as practices to create new shared, public and social value. The course analyzes these issues using both a practical and critical thinking approach and provides the opportunity to carry out a project work.

Contents

- Sustainability;
- Sustainable Development Goals;
- Management of sustainable organizations;
- Social & Sustainable Innovation;
- Management of sustainable innovation.

Detailed program

Management and sustainable innovation:

1. Business, Organizations and Sustainability
2. Corporate Sustainability and Sustainable Development
3. Corporate Sustainability and Corporate Social Responsibility
4. Sustainability Management
5. Sustainable Innovation: definitions, boarders and distinctive characteristics
6. Tools for managing Sustainable Innovation

Project:

1. Simulation of the identification of a sustainable innovation project
2. Simulation of evaluation and management of a sustainable innovation project

Prerequisites

Fairly good skills in learning, writing and speaking, together with a general knowledge about the economic processes.

Teaching methods

Lectures by the teacher with active participation of students, keynote guest lectures, individual and group work prepared and discussed during the course. Other experiential opportunities for students, individually or in groups, will be proposed by the teacher

Assessment methods

Attending students: written exam with open and closed questions (true/false, multiple choices) concerning the topics of the course and project work.
Non-attending students: written exam concerting the topics of the course.

Textbooks and Reading Materials

For attending students:
• Perrini, F. (2018), Sostenibilita'. Milano: Egea.
• Slides and materials uploaded on the elearning of the course.

For non-attending students:
• Perrini, F. (2018), Sostenibilita'. Milano: Egea.
• Hahn, Rüdiger (2022), Sustainability Management: Global Perspectives on Concepts, Instruments, and Stakeholders, Hahn, Rüdiger.

Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION