UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Anthropology of Tourism

2223-1-F0101R069

Course title

Anthropology of Tourism

Topics and course structure

The course is an introduction to anthropology of tourism.

It presents a critical reflection on the main theoretical categories of the anthropology of tourism such as *hosts and guests relationship;*tourism as total social fact; coping strategies; authenticity; heritage; tourist imagery and motivations as well as on the main theoretical currents and the fundamental disciplinary themes.

The focus is on the anthropological categories as well as on the ethnographic methodology.

Objectives

The course aims:

1. to show the peculiarity of the anthropological perspective on tourism and its methodological tools;
2. to enable to develop a critical anthropologically-informed understanding of the tourism phenomenon;
3. to enable to develop an anthropologically-informed understanding of the processes of identity and authenticity making.T

Methodologies

The course draws on a variety of methodologies including: lectures; watching videos; in-class discussion of texts covered by the exam syllabus; watching and discussion of audiovisual documents

Online and offline teaching materials

Teaching materials will be available from October.

Programme and references for attending students

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The course aims:

to show the peculiarity of the anthropological perspective on tourism and its methodological tools;

to enable to develop a critical anthropologically-informed understanding of the tourism phenomenon;

to enable to develop an anthropologically-informed understanding of the processes of identity and authenticity making

Programme and references for non-attending students

Non-attending students have to contact the course instructor for further advice on books choice.

1. Bruner, E. (2005), *Culture on Tour*, Chicago: The University of Chicago Press
2. *Burns*, P. (1999) An introduction to *tourism* and *anthropology, Rutledge*
3. J. Boissevain (1996), *Coping With Tourists: European Reactions to Mass Tourism*, Berghahn

Assessment methods

Grade will be based on the following:

Participation in class discussions.
Oral exam. The evaluation will be based on the understanding of the texts books; the presentation of contents in a clear and synthetic way; the ability to critically analyse and re-elaborate, making connections between assigned texts.
For students who will not attend lectures, grade will be based on final oral exam only. Please, contact the course instructor for further advice on the course program.

Office hours

by appointment (email): silvia.barberani@unimib.it

Programme validity

Programme validity is two academic years

Course tutors and assistants

Dott. Dario Nardini

Sustainable Development Goals