UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Company Organization - 2

2223-3-E1802M150-E1802M152M-T2

Learning objectives

The class aims to give students into the main organizations'aspects as how organizations are structured and how they work. Moreover, through class discussion of business cases and seminaries, the course aims to provide knowledge of case studies and to promote class discussion and brain storming

Contents

Organizational theory
Understanding of the company structure and organization
Link between strategy and organization
Different organizations depending on size and business
The organizational activities
Organizations and the environment
Organize people's work
Information systems for companies
Corporate organizational check-up

Detailed program

Organizational studies: organization theory and stakeholders.
The competitive system and its actors: cost leadership and differentiation; structural dimensions and contingent factors.
Organization: the company organization chart and organizational structures.
Value chain: Support activities (Firm infrastructure; Human resources Management; technology Development;

Procurement) and Primary Activities (Inbound Logistic; Operations; Outbound Logistics; Marketing & Sales; Service)
The organization and its environment: the organizations'environments and the influence these have on organizations
Organize people's work: organizing the work of people/employees according to the size of the company and the characteristics of the business and activity; the organizational structure of the professional firms and the main consulting firms
Corporate organizational check-up

Prerequisites

Business administration

Teaching methods

Lectures, seminars, practicall presentations, class participation

Assessment methods

Students must demonstrate knowledge of business organization and know the case studies discussed in class and must expose in an appropriate way, even critically, on the basis of the acquired knowledge.

Students must do a check up in a company alone or with other students

Textbooks and Reading Materials

Silvio Modina "Check-up organizzativo aziendale" Giappichelli, 2023

Semester

second semester mar - jun

Teaching language

italian

Sustainable Development Goals

QUALITY EDUCATION