UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

First Foreign Language - English - 2

2223-1-E1802M129-T2

Learning objectives

The aim of the course of "English for Economics and Business" is to explore the economic and financial identity of Italy today by using articles taken from the British and American Press. The main goal is to help students become independent readers of articles in English, thus consolidating the language skills they when studying other subjects, carrying out research and functioning in the working world.

Contents

In its exploration of the economic and financial identity of Italy today, the course proposes to read and analyse articles from the British and American press, such as "The Financial Times, The Times, The Economist, The Telegraph, The Guardian, Washington Post, New York Times, Huffington Post."

Detailed program

The programme covers the recent Italian economic and financial history through the protagonists and companies which have contributed to making Italy what it is today.

The articles are selected for the pertinence of their analyses and comments on various sectors of the Italian microeconomy, like telecommunications, the car industry, clusters, fashion, the great Italian dynasties, the banking system and marketing.

Prerequisites

A knowledge of English at B1 leve is requiredl, in accordance with university regulations. Students needing to consolidate their knowledge of English grammar are advised to attend the ‘corsi base’ as well as the standard ‘corsi di supporto alla didattica’, both offered by the English language experts (CEL).

Teaching methods

Standard lessons.

Assessment methods

The written paper is accessed online. It consists of a 45-item cloze test based on the set texts plus 15 items on the grammar, morphology and syntax of the same passages. Candidates are expected to have acquired a working knowledge of reading strategies and a familiarity with the key lexical items and themes explored in the texts. The papers are graded on a statistical l curve, with a final mark out of 30.

Time - 75 minutes.

To access the exam students must have obtained a competence pass the online exam part A or an intenational certificate of an approved level. Information available on the e-learning page of the English language experts (CEL):https://elearmig.unimib.it/curse/view.php?id=28667.

Textbooks and Reading Materials

All the units, containing the texts and exercises, are uploaded on the e-learning platform during the course of the lessons.

Semester

2nd semester

Teaching language

Italian and English

Sustainable Development Goals

GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | CLIMATE ACTION | PEACE, JUSTICE AND STRONG INSTITUTIONS