



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Ulteriori Conoscenze Linguistiche per le Scienze Economico Aziendali I - Inglese

2223-2-F7701M070

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#### Learning objectives

The course aims to consolidate and extend the language skills attained by the students during their three-year-undergraduate studies. Considering the unchallenged role of English as today's *lingua franca*, it is imperative for learners not only to maintain their acquired knowledge of the language but also to keep abreast of its ever-changing expressions and idioms. The course thus aims to develop and refine the students' ability to succeed in the dynamic environment of the English-speaking business world today.

The level envisaged is B2/C1 (The Common European Frame of Reference), in the particular field of commerce and business correspondence.

#### Contents

By the end of the course, students will be familiar with

- the structure of the language
- communication in commercial contexts
- the appropriate vocabulary, tone and register in diverse social, business and trade situations
- business communications. They will have improved their general language skills, so as to become autonomous users of business language.

#### Detailed program

The course will provide models and exercises relating to the varied situations students are likely to meet in the international business world.

Topics to be treated include:

typologies of business letters

economic and financial considerations

formal and informal e-mails

job applications and CVs

business organisations

letters of enquiry

internet: e-business and e-commerce

replying to enquiries

banks and financial situations

retailing

international trade

## **Prerequisites**

Pass in English at first degree level or equivalent

## **Teaching methods**

Standard lessons

## **Assessment methods**

The online exam lasts 60 minutes and consists of 60 questions based on the material studied in class. In each sentence the students are required to insert the missing word in the correct form.

## **Textbooks and Reading Materials**

*Practical Business Skills*, R. Anderson, 2014, Maggioli Milano

Extra material taken from English newspapers and journals will be added during the course and made available on e-learning.

## **Semester**

second semester

## **Teaching language**

English

## **Sustainable Development Goals**

QUALITY EDUCATION

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