



**UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA**

## **SYLLABUS DEL CORSO**

### **Metodi Statistici per il Marketing**

2223-1-F7702M038-F7702M103M

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**Learning objectives**

**Contents**

**Detailed program**

**Prerequisites**

**Teaching methods**

**Assessment methods**

**Textbooks and Reading Materials**

**Semester**

**Teaching language**

**Sustainable Development Goals**

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