



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### The Modern Firm

2223-1-F7702M030

---

#### Learning objectives

The course provides students with an in-depth methodology to analyze human resource management policies, and thus offers useful tools to understand firm-specific economic problems. The course introduces the students to the main results of the relevant literature, and promotes students' involvement through class presentations of the most relevant topics.

#### Contents

The course analyzes the efficient allocation and motivation of employees as well as their development of skills within a company. In addition, the course covers recruiting mechanisms, training strategies and efficient compensation schemes.

#### Detailed program

Recruitment

Investment in skills

Managing turnover

Performance evaluation

Rewarding performance

## **Prerequisites**

Basic knowledge of microeconomics, statistics and econometrics

## **Teaching methods**

Lectures will be delivered in presence depending on the evolution of the COVID19 pandemic .

## **Assessment methods**

Learning outcomes will be assessed through a written exam in presence depending on the evolution of the COVID19 pandemic. Students are expected to answer true/false questions motivating their answers. They have to demonstrate awareness of the functioning of the mechanism of management of human resources, apply economic theory and concepts, present an economic argument in quantitative terms. There will be a midterm exam administered in the same way.

## **Textbooks and Reading Materials**

Lazear, Edward P.; Michael Gibbs (2009). Personnel Economics in Practice. 2nd Edition Wiley

Garibaldi, Pietro (2006). Personnel Economics in imperfect labour markets. Oxford University Press

## **Semester**

First semester

## **Teaching language**

English

## **Sustainable Development Goals**

QUALITY EDUCATION | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | PEACE, JUSTICE AND STRONG INSTITUTIONS

---

