



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Management and Sustainable Innovation

2223-1-F0802Q077

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#### Aims

The course addresses some of the most important and topical issues for companies and organizations of all kinds, namely: sustainability as an economic and political discourse; sustainability implemented through managerial and organizational practices; social and sustainable innovation as practices to create new shared, public and social value. The course analyzes these issues using both a practical and critical thinking approach and provides the opportunity to carry out a project work.

#### Contents

Sustainability;  
Sustainable Development Goals;  
Management of sustainable organizations;  
Social & Sustainable Innovation;  
Management of sustainable innovation.

#### Detailed program

Management and sustainable innovation:

Business, Organizations and Sustainability  
Corporate Sustainability and Sustainable Development  
Corporate Sustainability and Corporate Social Responsibility  
Sustainability Management  
Sustainable Innovation: definitions, borders and distinctive characteristics

Tools for managing Sustainable Innovation  
Project:

Simulation of the identification of a sustainable innovation project  
Simulation of evaluation and management of a sustainable innovation project

## **Prerequisites**

Fairly good skills in learning, writing and speaking, together with a general knowledge about the economic processes.

## **Teaching form**

Lectures by the teacher with active participation of students, keynote guest lectures, individual and group work prepared and discussed during the course. Other experiential opportunities for students, individually or in groups, will be proposed by the teacher

## **Textbook and teaching resource**

For attending students:

- Perrini, F. (2018), Sostenibilit . Milano: Egea.
- Slides and materials uploaded on the elearning of the course.

For non-attending students:

- Perrini, F. (2018), Sostenibilit . Milano: Egea.
- Hahn, R diger (2022), Sustainability Management: Global Perspectives on Concepts, Instruments, and Stakeholders, Hahn, R diger.

## **Semester**

Second semester

## **Assessment method**

Attending students: written exam with open and closed questions (true/false, multiple choices) concerning the topics of the course and project work.

Non-attending students: written exam concerning the topics of the course.

## **Office hours**

by appointment via email

## **Sustainable Development Goals**

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND  
INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION

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