



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Turno C - La cooperazione internazionale dell'Unione Europea: dalla ricerca di un bando al report di valutazione finale

2223-2-F8701N033-TC

Learning objectives

With about 10% of its budget dedicated to so-called “external actions”, the European Union is the main donor of development cooperation funds on a global level.

The workshop intends to offer an overview of the main opportunities and funding channels made available by the EU for supporting international cooperation in partner countries (third countries), focusing in particular on the funding channels provided through open tenders / grants.

The workshop's participants will have the opportunity to learn both theoretical content and practical tools for the identification of relevant funding opportunities and the analysis of Calls, the creation of an effective partnership, the elaboration of the project proposal (technical and financial), the realization and monitoring of the project intervention, the preparation of the technical and financial reports to provide to the contracting authority (the European Commission), for the interim and final evaluation. A strong interaction between the course's attendees and the trainer is foreseen in view to ground the learning content to the peculiar expertise and interests of the students.

Contents

The workshop agenda includes an overview of the main funding channels (grants, tenders for supplies and services, direct support to third countries' budgets, etc.) and on the thematic priorities of the current EU programming 2021-2027. The focus of the course will be on those EU funds that are delivered through open Calls

for Proposals, via Grant contracts.

During the course, participants will learn about the main approaches, techniques and tools that the EU foresees for

effectively plan, realise, and review a Project intervention, ensuring its coherence with the desired objectives.

The teaching modes will foresee theoretical presentations complemented with practical exercises, group work, and sharing of experiences and reflections by the teacher and the participants. Examples of Calls for Proposals and Projects (in English language) will be proposed and analysed, in view to serve as a basis for participants to test themselves in the elaboration of the main Project formulation tools (context and stakeholder analysis, problem and objective tree, logical framework matrix, budget), individually and in small groups.

Detailed program

1. Introductory module

The international partnership and development cooperation in the EU's multiannual political and financial framework (historical background, thematic and geographical areas, institutions)

The strategic priorities of the EU international cooperation policy

2. The main typologies and financing lines in the field of international cooperation: where and how to identify funding opportunities

The registration on the EU PADOR- Potential Applicant Data Online Registration's portal

3. The Project partnership

4. The search and assessment of the EU funds

5. The formulation of the Project proposal: the Project Cycle Management and the Logical Framework approach

5.1 The Project identification phase: the Stakeholder Analysis

5.2 The Project identification phase: the Problem Analysis

5.3 The Project identification phase: the Objective Analysis Practical exercise in groups

5.4 The Project formulation phase: the Logical Framework Matrix Practical exercise in groups

5.5 The Project formulation phase: the Concept Note

5.6 The Project formulation phase: the Full Proposal

5.7 The Project formulation phase: the Budget for the Action

5.8 The evaluation of the Project proposal

Practical exercise in groups

6. The Project implementation, evaluation and monitoring

6.1 The Project award and funding

6.2 The Grant Contract: main rules and contractual obligations

6.3 The Project Manager: main competences, role, and career opportunities

7. The preparation of the technical and financial reports for the donor body (EU aimed to the interim and final evaluation)

8. Conclusions

Prerequisites

An intermediate-level of knowledge of English is recommended, particularly as far as the comprehension of written texts is regarded (the majority of the EU external actions' documentation and the Project tools / samples proposed are in English).

Teaching methods

The workshop includes the presentation of theoretical contents complemented with guided practical exercises that require individual involvement and group work. Coherently with the topics and learning goals addressed, the teacher will use traditional didactic tools, such as Power Point presentations, Word and Excel files. Navigation on the European Union's websites, participatory analysis of the Calls for Proposals' and the Grant Contracts' documentation, as well as practical exercises, drafting of key Project formulation tools (Logical Framework, Budget, Plan of action), group work and feedback sessions are also foreseen. Some homework may be foreseen (in line with the lessons schedule)

Assessment methods

The evaluation consists in the proactive and constant participation in the workshop (24 hours).

Textbooks and Reading Materials

Textbooks and sites

- European Commission: https://ec.europa.eu/info/index_en
- The EU Multi Annual Financial Framework: https://ec.europa.eu/info/strategy/eu-budget/long-term-eu-budget/2021-2027/documents_en
- International Partnership Directorate General (DG INTPA) - https://ec.europa.eu/info/departments/international-partnerships_en
- UN AGENDA2030: <https://unric.org/it/agenda-2030/>
- Concord's GUIDE TO GLOBAL EUROPE FUNDING 2021-2027: FOR CIVIL SOCIETY ORGANISATIONS) : https://concordeurope.org/?smd_process_download=1&download_id=23082
- EC Project Cycle Management Manual (the Manuale was published in 2004, however it is still one of the most complete and exhaustive handbooks on PCM: https://international-partnerships.ec.europa.eu/system/files/2020-09/methodology-aid-delivery-methods-project-cycle-management-200403_en.pdf
- Practical guide on contract procedures for European Union external action (PRAG) : <https://www.info-cooperazione.it/wp-content/uploads/2018/09/ePrag-en-2018.0-1.pdf>

Other reference texts and websites will be provided during the course.

Sustainable Development Goals

PARTNERSHIPS FOR THE GOALS
