



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Narrative thinking and strategic storytelling: communicating research as a citizenship project

2223-DOTT-MOD13

Titolo

Narrative thinking and strategic storytelling: communicating research as a citizenship project.

Docente(i)

Prof. Stefano Moriggi

Lingua

English

Breve descrizione

Objectives

The evolution of digital technologies and their pervasiveness pose new challenges to research communication. New languages and an unprecedented space-time reshape the contexts within which it is increasingly necessary to convey and share research results, as well as research practice itself, to a wide and heterogeneous audience. By analysing concrete cases, developing simulations and setting up micro-projects, the course, conducted mainly in a laboratory and cooperative mode, aims to provide the most immersive and participatory experience possible of a

multimodal communication capable of increasingly making research (and not only scientific research) a shared heritage, a new horizon within which to rethink the very concept of citizenship.

Target audience

PhD students from all the courses offered in Bicocca

Participants

Min 10 Max 25

Notes

All students are recommended to attend classes with personal devices

CFU / Ore

1, 5 CFU / 12 hrs

Periodo di erogazione

09/03/2023 2:30 pm - 6:30 pm U6.36

23/03/2023 9:30 am - 1:30 pm U3.11

05/04/2023 2:30 pm - 6:30 pm U7.08

course registration on “Segreterie online”: from 13/02/2023 to 02/03/2023

Sustainable Development Goals

ISTRUZIONE DI QUALITÀ
