



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### **Narrative thinking and strategic storytelling: communicating research as a citizenship project**

2223-DOTT-MOD13

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#### **Titolo**

**Narrative thinking and strategic storytelling: communicating research as a citizenship project.**

#### **Docente(i)**

Prof. Stefano Moriggi

#### **Lingua**

English

#### **Breve descrizione**

##### **Objectives**

The evolution of digital technologies and their pervasiveness pose new challenges to research communication. New languages and an unprecedented space-time reshape the contexts within which it is increasingly necessary to convey and share research results, as well as research practice itself, to a wide and heterogeneous audience. By analysing concrete cases, developing simulations and setting up micro-projects, the course, conducted mainly in a laboratory and cooperative mode, aims to provide the most immersive and participatory experience possible of a

multimodal communication capable of increasingly making research (and not only scientific research) a shared heritage, a new horizon within which to rethink the very concept of citizenship.

**Target audience**

PhD students from all the courses offered in Bicocca

**Participants**

Min 10 Max 25

**Notes**

All students are recommended to attend classes with personal devices

**CFU / Ore**

1, 5 CFU / 12 hrs

**Periodo di erogazione**

09/03/2023 2:30 pm - 6:30 pm U6.36

23/03/2023 9:30 am - 1:30 pm U3.11

05/04/2023 2.30 pm - 6.30 pm U7.08

**course registration on “Segreteria online”**: from 13/02/2023 to 02/03/2023

**Sustainable Development Goals**

ISTRUZIONE DI QUALITÀ

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