



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Science Draw Graphic

2223-90R-MOD19

Title

Science Draw Graphic

Teacher(s)

Serena Ghezzi

graduated in veterinary biotechnology and in biology applied to biomedical research, specializing in illustration and animation. After 10 years of basic research in prestigious research institutes, Serena specializes in graphic communication and becomes a graphic consultant for the communication of scientific research. She has been carrying out such an activity since 2013 as a freelancer for companies, start-ups, associations, university and / or hospital research groups, individual professionals.

Language

Italian or english according to the participants

Short description

The course focuses on graphic communication as a tool to support the communication of scientific research. From international meetings to the drafting of projects, from papers to posters, from laboratory meetings to journal clubs, from teaching to dissemination: the contexts in which a researcher must communicate science are many and

deeply affect his work. Communicating effectively means more collaborations, more grants, greater visibility ... but also a better organization and synergy with your collaborators.

A more detailed program is available
here:<https://www.sdg.science/documents/programmi%20corsi%20grafica%20per%20dottorati.pdf>)

The specific program can be tailored on each class group.

CFU / Hours

1 cfu/ 12 hours

Teaching period

spring 2023, to be defined

Sustainable Development Goals

QUALITY EDUCATION
