UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

English for Economics and Business - 1

2324-1-E3303M008-T1

Learning objectives

The aim of the course of English for Economics and Business is to explore the economic and financial identity of Italy today by using articles taken from the British and American Press. The main goal is to help students become independent readers of articles in English, thus consolidating the language skills they need for other subjects, research and taking part in the working world.

Contents

In its exploration of the economic and financial identity of Italy today, the course proposes to read and analyze articles from newspapers and magazines, such as The Financial Times, The Times, The Economist, The Telegraph, The Guardian, Washington Post, New York Times, Huffington Post.

Detailed program

The programme covers the recent economic and financial history of Italy through the key protagonists/companies which have contributed to making Italy what it is today. The articles are selected for their analyses and comments on various sectors of the microeconomy, like the car industry, clusters, fashion, the great Italian dynasties, the banking system and marketing.

Prerequisites

In order to access the final exam at the end of the course, students must show they have a knowledge of English at B2 level if they do not possess an international certificate of B2 competence. Students needing to consolidate their knowledge of the language are strongly advised to attend the English language courses offered by the English language experts (CEL).

Teaching methods

The materials consist of nine units, with the relevant answer keys and revision sections. Each group of three units is followed by a revision section.

Assessment methods

The exam, which takes place in the laboratories is divided into two parts.
Part A The 35-minute entry test with a PASS or FAIL result, establishes the candidates' language level. It consists of 45 multiple choice questions on English grammar and vocabulary. All information is available on the E-learning pages of the Language experts (Cel). The examinees passing Part A (with at least 25 answers correct out f 45) access Part B at once.

Part B (course contents), which last 75 minutes, checks the knowledge of the course materials. It consists in 60 items of the fill-in-the-blanks type, 45 items are based on the contents of the texts analyzed in class, 4 on sound recognitions, 6 on grammar and one open answer (40 to 60 words). The mark obtained in part B is expressed out of 30.

Textbooks and Reading Materials

All the study material necessary for the examination is loaded week by week on the e-learning platform.

Semester

First semester.

Teaching language

English and Italian

Sustainable Development Goals

QUALITY EDUCATION