



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Città e Governo Locale

2324-3-E1501N129

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#### Learning objectives

The aim of the course is to provide essential tools for understanding the complexity of urban environments and the ways in which they interact with the phenomenon of tourism. Tourism, especially urban tourism, is an object of study that closely intersects with the various components that constitute the nature of cities.

The secondary objective of the course is to develop analytical skills related to the subject matter studied in the course, which will be demonstrated through a final group project.

#### Contents

The course is structured in three sections:

Part 1: The urban phenomenon

Part 2: The neoliberal urban development model

Part 3: Gentrification

#### Detailed program

The urban phenomenon:

- The historical development of cities
- Economy and cities
- Politics and cities
- Populations and conflicts
- Culture and cities

The neoliberal model of urban development:

- Urban marketing and events
- The creative city
- The effects of neoliberal policies.

Gentrification:

- Definition
- The causes
- The protagonists
- Case studies

## **Prerequisites**

Skills in the field of urban sociology are preferred, but not necessary to attend the course.

## **Teaching methods**

For students participating in educational activities:

- Active participation in classes;
- Individual tests (two midterm tests).
- Realization of a final group project (oral presentation and delivery of the written paper).

For students NOT participating in didactic activities:

- Individual study of the mandatory bibliography
- Written exam (PC)

## **Assessment methods**

**Students attending the classes:**

The final evaluation consists of assessing the individual intermediate assessments given during the lessons and the final group project, which will be written and presented orally during the last classes of the course.

### *Intermediate Assessments*

The individual intermediate assessments consist of two short essays, with a maximum length of one page, which will be given at two different moments during the course. Students are required to complete the assigned topic and upload it to the e-learning platform by the specified date and time set by the instructor. The evaluation of the intermediate assessments is on a scale of thirty, considering the following criteria: content quality, critical approach, and presentation.

### *Final Project*

Students who choose to participate in the course activities will need to form groups and develop a group project, which will be presented at the end of the course and subsequently submitted to the instructor in written form. The evaluation of the project will be the same for all group members and will be based on the average score on a scale of thirty, considering the following criteria:

Oral presentation: effectiveness of presentation, adherence to time limits, ability to ask and answer questions.

Written project: originality, style and accuracy, use of literature, and quality of conclusions.

The final grade, which will be the overall average of all evaluations (individual assessments and group project), will be communicated to the attendees at the end of the course and can be recorded as part of the student's academic record without the need for an additional examination.

Failure to submit one or both of the intermediate assignments or failure to participate in the final project presentation will change the status of the student from "attending" to "non-attending." Consequently, the final evaluation will be conducted through a regular written computer-based exam.

It is within the student's or the instructor's discretion to request an additional oral integration of the received grade. However, it should be noted that the oral examination, to be scheduled separately, can either improve or lower the grade.

### **Students NOT attending the classes:**

The final evaluation will be based on a written exam conducted on a computer and consists of the following:

Multiple-choice questions: 10 closed-ended questions will be provided for the purpose of initial screening. To pass this section and proceed to the next, the student must answer at least 6 out of 10 questions correctly.

Open-ended questions: Students who have passed the previous section will answer two open-ended questions. Each question can score a maximum of 15 points.

The final grade is determined by summing up the scores obtained in the two questions. If a student answers only one question, the exam is considered incomplete and not passed.

## **Textbooks and Reading Materials**

### **Mandatory bibliography for participating and non-participating students (also for students starting a.y. 2022-23)**

-Mela, A. (2018), *Sociologia delle città*, Roma: Carocci (capitoli: 2, 3, 4, 5, 6).

-Semi, G. (2015), *Gentrification. Tutte le città come Disneyland?*, Bologna: Il Mulino (full reading).

### **Bibliography for students who took the course in years prior to 2022-23 and are required to take the written exam (PC)**

-Rossi, U. e Vanolo, A. (2019), *Geografia politica urbana*, Roma-Bari: Laterza (pp. 3-72);

-Semi, G. (2015), *Gentrification. Tutte le città come Disneyland?*, Bologna: Il Mulino (full reading).

## **Sustainable Development Goals**

SUSTAINABLE CITIES AND COMMUNITIES

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