UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Laboratory 14

2324-3-E1501N120

Learning objectives

The objectives of this workshop are:

- learning about the different aspects of religious tourism in its different aspects, in a national and international context

- Giving the students the essentials tools to work in an effective way in the field of religious tourism, in projects of enhancement, communication and management.

Contents

Religious tourism is an ever expanding, diversified and stimulating sector, on one hand because it generates new touristic opportunities and, on the other hand, because it affects the development of the territory, through operations for the overall enhancement of the widespread heritage of religious and cultural interest.

The first part of the course is dedicated to the essential theoretical elements (cultural foundations, overview of the different types of tourism experience and the development scenarios of the sector) and the second is focused on design experimentation to enhance the experience of a site meaningful for religious, historic, artistic reasons.

Detailed program

The lab will focus on some of the main aspects of religious tourism, with a particular focus on cultural sites with religious interest, and its touristic potential. The lessons will be subdivided as it follows:

- theoretical knowledge

- Design techniques (from a concept to structuring a project)

The course will also include some visits to places of religious and cultural interest.

Prerequisites

None

Teaching methods

The workshop will be conducted individually or in small groups.
Every step of the project will be discussed in class and shared on the e-learning platform.

Assessment methods

The workshop work will be done mainly in class. Every passage will be examined and discussed. At the end of the workshop, credits will be given only to those who participated and followed every step of the workshop.

Textbooks and Reading Materials

2013 Bagnoli L.- Capurro R., “I musei ecclesiastici e il territorio”, in *Arte Cristiana*, vol. CI/ 879, fascicolo 11-12, nov./ dic. 2013, pp. 407-413

2016 Capurro R. – Lupo E., *Designing Multivocal Museums. Intercultural Practices at Museo Diocesano, Milano,* MeLa Book 12, Politecnico di Milano, Milano

2007 Mazza C., *Turismo religioso. Un approccio storico-culturale*, EDB, Bologna

Sustainable Development Goals

REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES