



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia Culturale e Ambientale

2324-3-E1501N104

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#### Learning objectives

The course aims at extending the understanding of basic economics to its environmental concerns. At the end of the course the student will:

- (knowledge) : Understand the sustainable development concept, as detailed into the Un Agenda 2030 for Sustainable Development, the "Green Economy" concept as detailed by United Nations Environmental Program and the "Circular Economy" concept, as detailed by the European Commissions. Analyse the main environmental economics models along with their implications. Study the main environmental policies and their effects on economic agents
- (Application) Being able to interpret the main environmental regulation and their role on re-directing technological change and affect the living ecosystem; Understand scientific literature on the course's topics

#### Contents

Advanced course in economics: environmental economics and economics of innovation, the latter with respect to the role of technological change in "decoupling" emissions from economic growth

#### Detailed program

\*\*PART I: SUSTAINABLE DEVELOPMENT AND GREEN ECONOMY

##### Introduction

–Climate change main evidence from the last IPCC – 6th Assessment Report

## Economic Growth and Environment

– Limits to growth

## Sustainable Development

– Agenda 2030 and SDGs

– Definitions and strategies for “green economy”

## Causes and analysis of environmental degradation

– Market and Policy failures

- Cost benefit analysis
- Dealing with uncertainty

**\*\*PART II: REGULATION, INNOVATION AND SUSTAINABLE DEVELOPMENT**

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Policy and sustainable development

– Regulation and climate change

- Economic models to protect environment: taxes, standard, regulation, carbon tax...
  - Renewable and exhaustible resources
- Policy and technological change
- Risks in policy: stringency and carbon leakage

## Circular Economy

– Linear to Circular Economy

- Circular Business Models
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## European Trading Scheme ETS:

– “cap and trade” model

– 4 phases

– Carbon leakage

## Environmental Kuznets Curve

– Growth and environmental degradation

## Eco-Innovation

– Definitions

– Determinants

– Effects

– Models

– Porter Hypothesis

– Employment returns

– Local effects

## Twin: green and digital transition

– “Twin transition”: concept and effects

## Environment and Tourism

## Prerequisites

Sufficient math and logic skills; comprehension and communication skills (written and oral). Basic economics skills. Understanding of articles in English: hybrid Italian-English teaching

## Teaching methods

Lectures, real-life applications and case studies, some presented by students

## Assessment methods

Written exam on full program, held in IT lab,  
Structure:

- PART I (compulsory to anyone) 8 multiple choice questions (0-2 points each: max 16) for extensive comprehension of course's contents in Part I and II of the syllabus  
-PART II 3 open ended questions (0-5 points each: max 15) for intensive comprehension of course's contents
- Students actively presenting in class part of the contents agreed in the first days of class will be exempted from answering Open ended questions during the exams: presentations will be graded up to 15 points. ONLY FOR ONE EXAM DATE IN JANUARY or FEBRUARY
- Exam duration : 16 min PART I, 25 minutes PARTE II (41 min total)

## Textbooks and Reading Materials

\*\*Part I

- IPCC 6th Assessment Report (Only those parts discussed in class and available into slide – Uploaded in E-Learning)  
Part II
- Turner R. K. - Pearce D.W. - Bateman I., *Economia ambientale, il Mulino Manuali*, Bologna, 2003.  
Part III
- Slides
- Articles uploaded in dedicated folders (under materials for presentation):
- Environmental Kuznets Curve:
  - o Grossman, G. M., & Krueger, A. B. (1991). Environmental impacts of a North American free trade agreement
  - o Stern, D. I. (2004). The rise and fall of the environmental Kuznets curve. *World development*, 32(8), 1419-1439.
- Pollution haven Hypothesis:
  - o Brunnermeier, S. B., & Levinson, A. (2004). Examining the evidence on environmental regulations and industry location. *The Journal of Environment & Development*, 13(1), 6-41.
- Porter Hypothesis:
  - o Porter, M. E., & Linde, C. V. D. (1995). Toward a new conception of the environment-competitiveness relationship. *Journal of economic perspectives*, 9(4), 97-118.
  - o Lanoie, P., Laurent-Lucchetti, J., Johnstone, N., & Ambec, S. (2011). Environmental policy, innovation and performance: new insights on the Porter hypothesis. *Journal of Economics & Management Strategy*,

20(3), 803-842.

- Twin transition:
  - o Creutzig et al. 2022 “Digitalization and the Anthropocene”, Annual Review of Environment and Resources, Volume 47, 2022 Creutzig, pp 479-509 <https://www.annualreviews.org/doi/abs/10.1146/annurev-environ-120920-100056>
  - Optional reading: Diaz-Lopez, Mazzanti and Zoboli (2023) – Handbook on Innovation, Society and the Environment, EE Elgar Handbooks in Energy, the Environment and Climate Change ISBN 978-1-80220-005-8

## **Sustainable Development Goals**

AFFORDABLE AND CLEAN ENERGY | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY,  
INNOVATION AND INFRASTRUCTURE | SUSTAINABLE CITIES AND COMMUNITIES | RESPONSIBLE  
CONSUMPTION AND PRODUCTION | CLIMATE ACTION | LIFE ON LAND

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