

## SYLLABUS DEL CORSO

### **Fondamenti dei Sistemi Turistici**

2324-1-E1501N139

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#### **Learning objectives**

The Course is aimed at offering students the basic training to know and manage the tourism system and tourism resources through an interdisciplinary perspective. More specifically, it intends to provide students with the bases for tackling the tourism sciences, with attention to the main dimensions addressed by the discipline at a nationale and international level.

#### **Contents**

The course is divided into 5 parts dedicated respectively to the fundamentals of tourism, the consequences of tourism on the destination, the fundamentals of the tourism sector, tourism demand and the future of tourism.

#### **Detailed program**

In the five parts that make up the program, attention will be devoted to training on the following topics:

- fundamentals of tourism
- tourist destination
- economic consequences of tourism
- environmental consequences of tourism
- social and cultural consequences of tourism

- sustainable tourism
- urban tourism
- attractions
- accommodation
- intermediaries
- transport and mobilities
- government of tourism
- tourist demand
- tourism marketing
- future of tourism

## **Prerequisites**

Good educational skills in logic, social culture and reasonable capacities in learning, writing and oral communication.

## **Teaching methods**

Lectures will take place in the classroom

## **Assessment methods**

Written examination

## **Textbooks and Reading Materials**

Cooper Chris, 2013, Turismo, Conoscere e gestire le risorse turistiche. Zanichelli, Bologna

Colleoni M. e Guerisoli F., 2014. La città attraente. Luoghi urbani e arte contemporanea. Egea, Milano

## **Sustainable Development Goals**

INDUSTRY, INNOVATION AND INFRASTRUCTURE | SUSTAINABLE CITIES AND COMMUNITIES | CLIMATE ACTION

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