



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Sociologia e Ricerca Sociale

2324-1-E1501N127

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#### Learning objectives

##### *Knowledge and understanding*

Social reality is exposed to incessant changes, especially rapid in recent decades. Sociology is the science that aims to analyse and explain the taken-for-granted reality of social life and to show the processes by which it is changing. The general aim of the course is to provide students with an expertise of concepts and technical-methodological tools through which they can analyse and interpret social reality and its changes. Methodological skills will also be implemented through guided exercises. These proficiencies are essential for professionals of tourism and of organizations operating in local communities.

##### *Applying knowledge and understanding*

The aim is to provide students with the proficiencies to orient themselves in the panorama of empirical social research in order to critically and in an informed way identify problems and intervention methodologies within various organizational structures and different local contexts.

#### Contents

The course is organized on five foundational issues developed in four units:

1. the concepts and the technical tools through which students can understand and interpret social reality;
2. introduction to social research;
3. quantitative and qualitative social research;
4. participatory and collaborative research;

5. gender sensitive research.

## **Detailed program**

The course aims to provide students with an expertise of sociological concepts, a knowledge of the main paradigms and methods of sociological research. Specific attention is dedicated to tourism; indeed, the course offers conceptual and methodological tools for the knowledge of the sociological dimensions underlying the tourist demand.

It starts from a theoretical and general study of central issues, categories and tools of Sociology, after it continues analyzing some specific problems and research fields of Sociology: tourism and local communities.

With regard to tourism, in particular, gender differences will be addressed in the design, implementation and evaluation of tourism experiences. With reference to local communities, specific attention will be dedicated to strategies to involve the inhabitants in specific research activities aimed at enhancing their needs and their points of view. These issues will be discussed, also with external experts, with students both during the traditional lessons in the classroom and through individual and group exercises.

## **Prerequisites**

Basic educational skills in logic, social culture, and reasonable ability in learning, writing and communication.

## **Teaching methods**

The course will be conducted by traditional face to face lessons (also with external experts) and guided exercises (individual and in group).

## **Assessment methods**

Blended elearning intermediate tests (individual and in group exercises), written and (discretionary) oral examinations.

Evaluation criteria:

*Written examination*

- Relevancy of the answer towards the subject of question;
- Ability to grasp the essential elements of the proposed issue;
- Ability to present the proposed issue in a coherent and consequential manner;
- Completeness of the elements that constitute the answer;

- Spelling and syntactic accuracy.

#### *Oral examination*

- Knowledge related to the topics analyzed in the bibliography and discussed in classroom;
- Ability to expose the proposed issue in an orderly and complete manner;
- Understanding and appropriate use of specific concepts relating to complex sociological phenomena;
- Ability of a critical thinking and reflection.

Each intermediate and final exam will receive a mark:

### **Textbooks and Reading Materials**

- 1) J. Manza, R. Arum, L. Haney (a cura di M. Santoro, 2018), *Progetto Sociologia. Guida all'immaginazione sociologica*, Torino, Pearson;
- 2) Corbetta P. (2014), *Metodologia e tecniche della ricerca sociale - Parte prima. I paradigmi di riferimento*, Bologna, il Mulino.
- 3) Decataldo A., Russo C. (2022), *Metodologie partecipative per la ricerca sociologica*, Torino, Pearson.
- 4) Decataldo A., Ruspini E. (2014), *La ricerca di genere*, Roma, Carocci.

Specific indications will be provided for students during the course.

**Erasmus students may ask for an alternative bibliography in English language.**

### **Sustainable Development Goals**

GENDER EQUALITY | REDUCED INEQUALITIES

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