



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Sustainable Tourism

2324-1-E1501N092

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#### Learning objectives

*Knowledge and understanding*

Developing skills in the field of sustainable tourism in an interdisciplinary perspective that can take account of local development priorities.

*Applying knowledge and understanding*

Learning how to use theories and methods of social science to analyze the role of sustainable tourism in contemporary societies.

#### Contents

The course deals with the main issues related to the role of tourism in achieving sustainability goals. The course aims to develop competences and techniques in the field of sustainable tourism policies and practices. Particular attention is given to the Ecomuseums and Gastronomic Tourism.

#### Detailed program

The course is organized in two main parts.

The first one aims to highlight the main features of sustainable Tourism: i.e. strategies and operational tools. Moreover, it shows the interconnections with local development processes.

The second part is about food tourism and emphasizes the reasons why the food tourism can be considered sustainable tourism.

## **Prerequisites**

NO

## **Teaching methods**

Lecturers and seminars.

## **Assessment methods**

Written examination with open questions answered to evaluate the knowledge of sustainable tourism and food tourism fundamental concepts. Students have the opportunity to take an intermediate test with open questions. The evaluation criteria will take into account the Knowledge of the contents; Skills (properties of language and synthesis capacities) and skills in the use of concepts (ability to apply theoretical concepts to empirical cases).

## **Textbooks and Reading Materials**

Borrelli, Mela, Mura, 2023, Turismo Sostenibilità e Comunità, Ledizioni.

Croce Perri, 2015, Il turismo enogastronomico. Progettare, gestire, vivere l'integrazione tra cibo, viaggio e territorio. Franco angeli (Chapters 1,2,3,4,5,7)

## **Sustainable Development Goals**

SUSTAINABLE CITIES AND COMMUNITIES

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