UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration

2324-1-E1601N040-E1601N029M

Learning objectives

Knowledge and understanding

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

Applying knowledge and understanding

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

Detailed program

1. People, economic activity and business administration
2. Institutions and economic specialization
3. Governance, management, organization and accounting.
4. The governance model: actors, contributions and compensations
5. Equilibrium and going concern as principles and objectives
6. The economic environment

7. The competitive system
8. “La formula competitiva” strategic model
9. The organizational structure

Prerequisites

None.

Teaching methods

Theoretical lectures, exercises, case studies, guest speakers.

Assessment methods

Final written exam with open and closed questions (true/false, multiple choices) aimed at assessing the learning of the topics covered during the course.

Textbooks and Reading Materials

G. Airoldi, G. Brunetti, V. Coda, “Corso di economia aziendale”, il Mulino, Bologna, 2020 (o 2005).

Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE