



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia delle Aziende Pubbliche

2324-3-E3301M146

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#### Learning objectives

The aim of the course is to provide students with the fundamental principles and the characteristic language of business economics referring to the public sector. The course also aims to make known the operational and decision-making mechanisms typical of public companies as well as to offer an overview of the planning, management and control system of this specific companies.

#### Contents

The course focuses on the fundamental elements of business economics connected to the public sector. The educational path intends to provide notions relating to the concept of public administration and public company, to explain their operational and financial statements functioning, to analyze their planning and management and control policies.

#### Detailed program

\*\*\*\* Module 1: Introduction \*\*\*\*

The concept of business and company economics  
The public enterprise: definition  
The internal and external environment  
Legal entity and economic entity  
The P.A. as a "system" of companies

\*\*\*\* Module 2: The institutional structure of the Public Administration \*\*\*\*

Historical evolution of the Public Administration in Italy  
Criticality of the Italian model of P.A.  
Law 267/00  
Governance  
Political Bodies and Technical Bodies  
Decision-making processes  
Democracy of public enterprises

\*\*\*\* Module 3: The public enterprise \*\*\*\*

Type of public enterprises  
Public interest and corporate performance  
The public-private system  
State monopolies

\*\*\*\* Module 4: Strategic planning and organization \*\*\*\*

The programmatic lines  
Multi-year budget  
The company organization  
Organizational models and policies  
Human resources  
Accountability in the Public Administration

\*\*\*\* Module 5: Programming \*\*\*\*

The DUP  
The Three Year Plan for Public Works  
Three-year plan for staff needs  
The Alienation Plan  
The Performance Plan

\*\*\*\* Module 6 Management \*\*\*\*

The harmonization of accounts  
Principles for preparing the financial statements  
The budget  
Revenue analysis  
Expense analysis  
The balanced budget  
Financial management  
The residues

\*\*\*\* Module 7: Control \*\*\*\*

The elements of the control system  
The management report  
Budget balances  
Budget changes  
The administration surplus  
The failure  
The consolidated financial statements

\*\*\*\* Module 8: Public management \*\*\*\*

Public management and its theoretical origins  
The New Public Management  
The Public Value Theory  
Post-New Public Management  
Public performance management  
The P.A. in Europe and in the world  
The Civil Service

\*\*\*\* Module 9: Lobbying and Institutional Relations \*\*\*\*

The relationship between public and private in economics  
The claim of private interest in the public system  
Lobbying in Europe and in the United States of America  
Institutional relations

\*\*\*\* Module 10: State subsidiaries \*\*\*\*

Privatizations  
Nationalizations  
Large state subsidiaries

## Prerequisites

None

## Teaching methods

Frontal lessons

## Assessment methods

Written exam consisting of closed-ended and open-ended questions.

Students who report a grade equal to or higher than 26 can ask to take an oral supplement.

Examinations will be held as per the assessment test schedule, and there are no in-progress tests.

## Textbooks and Reading Materials

L. Anselmi, S. Pozzoli, *Le aziende pubbliche. Aspetti di governance, gestione, misurazione, valutazione e rendicontazione*, Franco Angeli editore.

## **Semester**

September 2023-January 2024

## **Teaching language**

Italian

## **Sustainable Development Goals**

SUSTAINABLE CITIES AND COMMUNITIES

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