UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Economics & Public Companies

2324-3-E3301M146

Learning objectives

The aim of the course is to provide students with the fundamental principles and the characteristic language of business economics referring to the public sector. The course also aims to make known the operational and decision-making mechanisms typical of public companies as well as to offer an overview of the planning, management and control system of this specific companies.

Contents

The course focuses on the fundamental elements of business economics connected to the public sector. The educational path intends to provide notions relating to the concept of public administration and public company, to explain their operational and financial statements functioning, to analyze their planning and management and control policies.

Detailed program

**** Module 1: Introduction ****

The concept of business and company economics
The public enterprise: definition
The internal and external environment
Legal entity and economic entity
The P.A. as a "system" of companies

**** Module 2: The institutional structure of the Public Administration ****

Historical evolution of the Public Administration in Italy
Criticality of the Italian model of P.A.
Law 267/00
Governance
Political Bodies and Technical Bodies
Decision-making processes
Democracy of public enterprises

**** Module 3: The public enterprise ****

Type of public enterprises
Public interest and corporate performance
The public-private system
State monopolies

**** Module 4: Strategic planning and organization ****

The programmatic lines
Multi-year budget
The company organization
Organizational models and policies
Human resources
Accountability in the Public Administration

**** Module 5: Programming ****

The DUP
The Three Year Plan for Public Works
Three-year plan for staff needs
The Alienation Plan
The Performance Plan

**** Module 6 Management ****

The harmonization of accounts
Principles for preparing the financial statements
The budget
Revenue analysis
Expense analysis
The balanced budget
Financial management
The residues

**** Module 7: Control ****

The elements of the control system
The management report
Budget balances
Budget changes
The administration surplus
The failure
The consolidated financial statements

**** Module 8: Public management ****

Public management and its theoretical origins
The New Public Management
The Public Value Theory
Post-New Public Management
Public performance management
The P.A. in Europe and in the world
The Civil Service

**** Module 9: Lobbying and Institutional Relations ****

The relationship between public and private in economics
The claim of private interest in the public system
Lobbying in Europe and in the United States of America
Institutional relations

**** Module 10: State subsidiaries ****

Privatizations
Nationalizations
Large state subsidiaries

Prerequisites

None

Teaching methods

Frontal lessons

Assessment methods

Written exam consisting of closed-ended and open-ended questions.

Students who report a grade equal to or higher than 26 can ask to take an oral supplement.

Examinations will be held as per the assessment test schedule, and there are no in-progress tests.

Textbooks and Reading Materials

L. Anselmi, S. Pozzoli, ***Le aziende pubbliche. Aspetti di governance, gestione, misurazione, valutazione e rendicontazione***, Franco Angeli editore.

Semester

September 2023-January 2024

Teaching language

Italian

Sustainable Development Goals

SUSTAINABLE CITIES AND COMMUNITIES