



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Processi Culturali e Comunicativi

2324-1-E4001N071

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#### Learning objectives

The course analyzes the role that the cultural and communicative dimension plays within society. The objective of the course is to introduce students to the set of technical and theoretical tools for understanding and analyzing contemporary cultural and communicative phenomena.

#### Contents

Analysis of cultural processes and interpersonal communication.

#### Detailed program

The first part of the course will offer an in-depth study of the origin of the concept of culture and the related methods through which its dynamics can be studied.

An in-depth study of the main definitions that enable us to understand the context of culture, cultural pluralism, subcultures, popular culture and mass culture will be offered.

The basic approach is based on the distinction between culture and society and the bidirectional analysis of their relationship: how society influences culture and how culture influences society. The theoretical approaches underlying these influences, one way and the other, will be the focus of this in-depth study.

The second part of the course aims to introduce the basic concepts of the sociology of interpersonal communication and to focus on the use of media.

## **Prerequisites**

None

## **Teaching methods**

Planned are:

- face-to-face lectures
- classroom discussions
- presentations of insights by the students.

## **Assessment methods**

Written test (3 open-ended questions).

Students also have the opportunity to present thematic insights in the classroom.

## **Textbooks and Reading Materials**

Sciolla L. e Torrioni P.M. (2020). Sociologia dei processi culturali. Cultura, individui e società. Quarta edizione. Il Mulino, Bologna.

Boni, F. (2021). Sociologia della comunicazione interpersonale. Gius. Laterza & Figli, Bari-Roma.

Erasmus Students can agree with the professor a textbook in English.

## **Sustainable Development Goals**

QUALITY EDUCATION | REDUCED INEQUALITIES | PEACE, JUSTICE AND STRONG INSTITUTIONS

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