UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Industrial Economics

2324-3-E4101B023

Learning objectives

The course aims to develop an in-depth knowledge of the functioning of markets and industrial sectors, in particular of the way in which firms compete with each other.

Contents

Microeconomic analysis of the functioning of the main competition models (perfect competition, monopoly, and oligopoly) and of the strategic behavior of firms.

Detailed program

- Demand curve
- Production
- Costs
- Perfect competition
- Monopoly
- Game Theory
- Oligopoly
- Horizontal and vertical differentiation
- Vertical relations
- Entry

Prerequisites

None

Teaching methods

The course will be taught through lectures in class.

Assessment methods

The exam is written only (consisting of an open ended questions) and lasts 20 minutes.

Textbooks and Reading Materials

- Cabral, L. (2018) “Economia Industriale”, Carocci.

Semester

First semester

Teaching language

Italian

Sustainable Development Goals

QUALITY EDUCATION